## TOBII TECHNOLOGY

J.S. Shapochka - Sumy State University, group IT-21 I.A. Morozova - EL Adviser

Information technology is the application of computers and telecommunications equipment to store, retrieve, transmit and manipulate data, often in the context of a business or other enterprise.

The term is commonly used as a synonym for computers and computer networks, but it also encompasses other information distribution technologies such as television and telephones.

Modern information technology opens great opportunities for new forms of work organization of labour and society in general. The spectrum of such possibilities constantly expands. It affects all spheres o human life, education, work etc.

Tobii Technology - is a Swedish high-technology company that develops and sells products for eye control and eye tracking.

Tobii announced the release of the next-generation Tobii PCEye eye trackers. The Tobii PCEye Go and PCEye Pro bring gaze interaction to standard laptops and computers, allowing individuals with communication and rehabilitative disabilities to control all the functions of their computer.

Accompanying PCEye is the Tobii Gaze Interaction Software, which eliminates the need for a physical mouse, switch or keyboard. The Control software has two components, Mouse emulation, which replaces the traditional mouse cursor with the user's gaze, and Tobii Gaze Selection.

However, if you do have high PC performance demands, like processor draining games or if you do not want to fall behind with aging technology, the modular design of the PCEye Go is ideal. Simply upgrade your computer and continue using the same eye tracker via a single USB connection.

New Technology and Modern World: матеріали VII науковопрактичної студентської конференції лінгвістичного науковометодичного центру кафедри іноземних мов, м. Суми, 22 травня 2013 р. / Відп. за вип. Г.І. Литвиненко. - Суми: СумДУ, 2013