THE COMMUNICATIVE SITUATION OF FRANK COMMUNICATION IN THE ENGLISH FAMILY DISCOURSE

У статті йдеться про комунікативну ситуацію відвертого спілкування в сучасному англомовному родинному дискурсі та її прагмалінгвістичні особливості.

Ключові слова: комунікативна ситуація, відверте спілкування, родинний дискурс, стратегія, тактика.

Underpinned with the postulates of the pragma-discourse approach, this article considers a variety of means of strategies' and tactics' realization in the situation of frank communication in the modern English family discourse. The English family discourse is characterized by a great number of structural-semantical and communicative-pragmatic peculiarities of the impact's realization in the mentioned situation. The situation of frank communication in the English family discourse is treated as a model of interaction of the family members with the dominant strategy of frankness, which is realized by discourse tactics, focused on the sincere communication without any secrets. The dominant strategy is realized by speech components, the choice of which depends on the tactics used in
asymmetric (positions HEAD → DEPENDENT, DEPENDENT → HEAD) type of interaction and addressee-addressee configuration of the speakers' roles «PARENTS–CHILDREN». An addressee in the position of HEAD uses a tactic of prohibition mostly with the help of affirmative constructions of the general character and imperative constructions (constructions with negation and constructions of explicit imperative semantics). An addressee in the position of DEPENDENT uses tactics of request and gradual pressing generally with the help of interrogative constructions, affirmative constructions with lexical and grammatical iteration, exclamatory constructions with lexical iteration.

**Key words:** communicative situation, frank communication, family discourse, strategy, tactics.

«The Communication permeating into people's life, has an extremely large number of manifestations, one of which is the family communication» [6, p. 67]. Family – is a very important element of the society, the original form of co-existence of people. The problems of forms and organizations of interpersonal interaction in the family are analysed in the fields of philosophy, sociology, psychology, linguistics. Linguists focus their attention on the individual characteristics of the typical family communication [1; 4]; the specifics of the language of the family [7]; role, gender and age factors [2; 5]; children discourse and communication of parents and children [3; 4]. The integration of humanities and social sciences and the expanding of the interests' sphere of the linguistic studies reorients some modern linguistic studies towards the discourse analysis and confirms the urgent need to explore the means of verbalization in the communicative situations of the family discourse.

The aim of the paper is to establish the tactics of the speech impact and means of their realization in the communicative situation of frank communication in the family discourse according to the addressee-addressee configuration of the speakers' roles «PARENTS–CHILDREN» and to the type of asymmetric interaction. The object of this research is the English family discourse in the situation of frank communication, and the subject of the article is structural-
semantical and communicative-pragmatic peculiarities of the impact's realization in the situation of frank communication according to the type of asymmetric relations of parents and children.

The situation of frank communication in the English family discourse is treated as a model of interaction of the family members with the dominant strategy of frankness, which is realized by discourse tactics, focused on the sincere communication without any secrets according to their asymmetric relationships.

The strategy of frankness is realized with the asymmetric interaction of parents and children with the descending role vector HEAD $\rightarrow$ DEPENDENT is realized by the addressee in the dominant position of HEAD with the help of the tactic of prohibition using:

1) affirmative constructions of the general character (47 \%):

Daughter:  *Why don't I go to school?* I asked her. I was curious about school because my mother always called it a Breeding Ground.

Mother: *(They'll lead you astray,* was the only answer I got (J. Winterson ).

The tactic of prohibition in the given fragment is realized with the help of the Maxim of number (make your speech as informative as it's required; do not make your speech more informative than it's required). In the case, when the speaker does not want to work out details of the communication, he or she uses the laconic reply. An addressee-mother in the position of the HEAD has no wish to explain openly to the addressee why the latter doesn’t go to school, so she uses an affirmative construction of the general character «They'll lead you astray», which realizes the tactic of prohibition;

2) imperative constructions (53 \%):

A) constructions with negation:

Parents, accustomed to the position of the HEAD, can't change the usual role and communicate on equal terms as partners.

Mother: *(There's a boy at church I think you're keen on.)*

Daughter: *(What?* I said, completely mystified...
Mother: 'It's time,' she went on, very solemn, 'that I told you about Pierre and how I nearly came to a bad end. Lord forgives me, but I did it. So just you take care, what you think is the heart might well be another organ... Don't let anyone touch you Down There,' and she pointed to somewhere at the level of her apron pocket.

Daughter: *No Mother,* I said meekly, and fled (J. Winterson).

At first the act of communication is developed as a revelation of the addressee to the addressee-daughter: the mother tries to have the position of a partner, that is expressed by the construction «it is (high) time», but in the end the speaker starts to give the instructions expressed by the imperative construction with the negation «Don't let anyone touch you Down There», «So just you take care». «The direct control of the actions is achieved by the discourse that has imperative pragmatic functions, for example, the usage of orders, threats, restrictions ...» [9, p. 57]. The speaker reverts to the usual position of the HEAD with the prohibition tactic in the communication with the daughter. The submission of the addressee, in return, is realized by the word «no», which means an agreement, and a proxemic non-verbal component «I <...> fled»;

B) constructions of explicit imperative semantics:

Daughter: *Then lie down an' rest yourself,* Kate said. *Even Houston Lamont says you're a sick man.*

Father: *Aye, I may be sick,* Stalker said. *But he's scared, scared t'bloody death - at last."

Daughter: *Lie down,* Kate said. *You look terrible.*

Still chuckling, Alex Stalker lay back (J. Stirling).

The greatest failing of the stereotypization is that «people are inclined to see what they want, and not to notice other things, which aren't up to realities» [1, p. 58]. The same happens to the stereotypical family positions of parents and children. In the communication children have the position of the HEAD and mother\father – the position of the DEPENDENT. The dialogue of the speakers dissipates the stereotype of age domination: addressee-daughter has the position of
the HEAD that uses the tactic of prohibition, expressed in the advice form by the imperative construction of explicit imperative semantics repeated twice «Lie down». Such a tactic is strengthened by the affirmative construction with the combination of verb and adverb – «You look terrible», realizing the strategy of frankness. The speaker, who recommends, situationally has a higher status position; the one who is recommended to is in the worth situation; an adviser expresses a positive attitude to the one, who needs advice [12, p. 286]. The one to whom a piece of advice is used should put up with the role of the subordinate, and is obligated to agree with the confirming part of advice and should react on advice. [10, p. 141-142]. The speaker-DEPENDENT reacts non-verbally on the advice-prohibition «Still chuckling, Alex Stalker lay back».

Structural-semantic and pragmatic peculiarities of frankness strategy realization is manifested by the speaker in the subordinate position of the DEPENDENT by:

1) interrogative constructions (37%):

Daughter: ‘Mam, do I have to go?’
Mother: ‘Of course you do!’ (L. Andrews).

A stereotype is that parents must have the positions of the HEAD, and children – the position of the DEPENDENT. The discourse fragment certifies the above-mentioned point of view. Mother-speaker has the position of the HEAD in communication with her daughter-addresser; in return, daughter has the DEPENDENT position and uses a tactic of request, which is expressed by general question with the verb of necessity «Do I have to go?»;

2) affirmative constructions with lexical and grammatical reiteration (46%):

The emotions’ expression in the communicative situation of frank communication should be exact and clear. The expression is poor or false if it leaves uncertainty in the expressed feeling. Intensity of the emotional expressing can be gained in two ways: by quantity and quality. Qualitative intensity is in the choice of the stronger word out of the synonyms; quantitative intensity is in the reiteration of the word, which has an emotional connotation [8, p. 22].
The discourse fragment, which gives information about the speaker`s disease, illustrates the usage of quantitative intensity of feelings' expression in the communicative situation of frank communication.

Daughter: 'I... I... asked him if I would be all right to have ... babies.'
Mother: 'And?'
Daughter: 'Oh, Mam! Mam! He said... he said I'd never be able to have babies now... Oh, Mam, I wish I was dead!' (L. Andrews).

Daughter-addresser, who is DEPENDENT, uses the tactic of gradual forcing by means of affirmative constructions with lexical and grammatical reiteration «I» (twice), «Mam» (twice), «he said» (twice);
3) affirmative and negative exclamatory constructions with lexical reiteration (17%):
Daughter: 'Oh, Mam! I've never been so ... so ... furious in my life!' Daisy exploded once they were out of the cemetery.
Mother: 'You've every right to be annoyed about that.'
Daughter: 'Annoyed! Annoyed! Mam, I'm furious! He ... he was taking her out on the town while I... Oh, I'm glad he's dead! He got what he deserved!'
Mother: 'Daisy, that's a wicked thing to say!' Mary rebuked her strongly.
Daughter: 'I don't care, Mam! (L. Andrews).

Considering the reiteration as means of manipulation, it should be noticed, that only a definite type of reiteration can have an effect of a nonliteral illocutionary act [11]. The tactic of gradual forcing in the communication with the HEAD-addresser is realized by reiteration of definite words in exclamatory sentences «so ... so», «Annoyed! Annoyed!», «He ... he». Speech impact is used in the communicative situation of frank communication with the aim to reach an agreement with the speaker.

Picture 1. "Means of realization of the strategy of frank communication with asymmetric relations of parents and children"
Thus, the frankness strategy in the English family discourse with the addresser-addressee configuration "PARENTS–CHILDREN" in the situations of asymmetric relations is realized by the HEAD with the help of the prohibition tactic; by the DEPENDENT – with the help of the tactics of request and gradual forcing. Structural-semantic types of realization with the configuration HEAD → DEPENDENT are affirmative constructions of the general character, imperative constructions (constructions with negation and constructions of explicit imperative semantics); with the configuration DEPENDENT → HEAD – interrogative constructions, affirmative constructions with lexical and grammatical reiterations, exclamatory constructions with lexical reiterations.

The explore prospects are studying of other communicative situations in the English family discourse.

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**Illustration**

