

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
КАФЕДРА ІНОЗЕМНИХ МОВ
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР**

**МАТЕРІАЛИ
VIII МІЖВУЗІВСЬКОЇ НАУКОВО-ПРАКТИЧНОЇ
КОНФЕРЕНЦІЇ
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО ЦЕНТРУ
КАФЕДРИ ІНОЗЕМНИХ МОВ**

“TO LIVE IN A SAFER WORLD”

(Суми, 28 березня 2014 року)

The eighth scientific practical student`s, postgraduate`s and teacher`s
LSNC conference

NEOLOGISMS

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Each year more than 800 new words appear in the English language. Oxford Dictionary is the most authoritative publication which explores neologisms. Most neologisms appeared through social networks.

By 2013, the word “selfie” had become commonplace enough to be monitored for inclusion in the online version of the Oxford English Dictionary. In November 2013, the word “selfie” was announced as being the “word of the year”.

Defining the word, the linguists point out, “creativity” speakers who are apt to invent titles for the new social, political or technological phenomena.

Other contenders for the title word in 2013 according to Oxford dictionary were twerk (“tverk” - known in hip-hop culture with emphasis on erotic dance movements of the lower body), bitcoin (name of virtual currency), unlike (“razlaykat”, “stop expressing sympathy”), showrooming (“shouruminh” - the practice of visiting the store to examine the product before buying it at a lower price on the internet).

Last year, the grand prize of the annual award for the best Oxford Dictionary neologism was given to the word omnishambles (from Latin omni “all” and the English shambles – “a complete mess”), which indicates a difficult situation, the perspectives of all of which are very vague.

Researchers of “Oxford Dictionary” annually select English words that best characterize modern society. In 2009, a special popularity was obtained by the word “unfriend” that is, removed from the list of friends), and in 2008 - the expression “Credit Crunch” (“credit crisis”) appeared.

In conclusion we’d like to say that the English language is still evolving and it is one of the most demanded languages in the world.