

SUPPORTING ENTREPRENEURSHIP AS A DRIVING FORCE FOR THE CITY DEVELOPMENT: EU EXPERIENCE

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The European Commission considers Small and Medium Sized Enterprises (SMEs) and entrepreneurship as key to ensuring economic growth, innovation, job creation, and social integration in the EU. In developed EU countries, the share of SMEs over 99% in all business and it provides jobs for almost 65 million citizens, or about 70% of the employed EU.

The results of analysing showed that in 2015 SME employed more than 133 million people in EU. The SME sector as a whole delivered 57.5% of the gross value added generated by the private, non-financial economy in EU during three months in 2016 (Entrepreneurship, 2016).

In Ukraine, business sector employed approximately 2.3 mln persons or 27.9%. Unfortunately, it is less in two times compare with EU. Besides, the sales volume of products and services is 397.5 mln UAH (Офіційний, 2016).

Besides, EU integration will be allowed to create new opportunities for Ukrainian entrepreneurs, but activate some issues. In this case, should be underlined that some challenges are common for EU and Ukraine, such as difficult access to finance and burdensome administrative procedures markets (Pimonenko, 2017).

Noticed, that the EU policy orients for business sector. In the framework of EU integration, the Ukrainian SMEs have opportunity to receive funding from the EU's SME Flagship Initiative.

According to the results of EU experience in SMEs supporting, we can allocate the particular directions for the adaptation of the Ukrainian business sector. Thus, our government should decrease the gaps in the Ukrainian legislation according to EU. At the same time, Ukrainian entrepreneurs should quickly adopt to new conditions. By the way, Ukrainian programs do not support networks, information and innovation for SMEs. That is why it is necessary to create such network in Ukraine. Thus, such platform will be able to consolidate of the business and the other supporting actors. It will be allowed to cooperate closely together in one location.

References

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