

THE NATURE RESOURCES POTENTIAL AS A BASIC FOR THE FORMATION OF THE ECOTOUR

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Ecotourist potential of some object or territory is aggregate of timed to the given object: territory of natural bodies and phenomena, and also terms, possibilities and tools, suitable for forming of ecotourist product and realization of the proper rounds, excursions, programs.

It is expedient to divide all elements of ecotourist potential into 3 groups:

- components of natural and cultural landscapes and landscapes;
- tools of realization of ecological rounds (programs, excursions);
- terms of their realization.

To the group it is necessary to take «Components of natural and cultural landscapes»:

- especially guarded territories and equatorials (national parks, natural parks, reserves), and also monuments of nature, botanical and zoological gardens. Preserves are not intended for tourism specially, but they are attractive objects, and also rich sources of ecological knowledge, ecotourist subjects;
- naturale and historical museums and etc., and also objects interesting and instructive for demonstration of ecological principles of the nature using;
- natural and cultural landscapes with their aesthetic dignities, territories possessing the special cultural and historical value.

In a group the «Tools» are included: ecotechnological types of transport, and also objects of placing of tourists and equipment of tourists;

- ecologically net and mainly local products of feed;
- skilled guides-environmentalists, and also didactic and generally informative materials.

To the group the «Terms» belong:

- ecological favorableness of locality, including from point of contamination, sanitary-epidemiology situation, risk of natural calamities;
- fitness of territory for the aims of round and its availability;
- possible recreational loadings, volumes of the use of waters, power and other resources, terms of visit and forms of contacts with the objects of supervisions.

The resources of ecological tourism are:

- components of nature and nature-territorial complexes (ecosystems and landscapes);
- historical and architectural and archaeological objects.

For Ukraine can become the resources of ecological tourism - variety of natural areas, landscapes, a plenty of preserves, reserves, national parks, cultural monuments, is relative low closeness and traditional hospitality of population. Create the special attractiveness of country for tourists riches of ethno culture, variety of folk holidays, consuetude, handicrafts, trades, and also the original Ukrainian kitchen.

Serious collection of specific information about a region, including such parameters, as features of climate, food resources of territory, closeness of population and its possible participation in providing of the tourist program, traditions and consuetude of local habitants, must precede to planning of ecological rounds, recreational capacity of territory.