

SYSTEM ECOLOGICAL MANAGEMENT ESSENCE AND PERSPECTIVE OF THE INCULCATION ON ENTERPRISE

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Management use, scientific well-founded and good constructed system of managing by the household subject, is the most important component of the success in the market economy.

Creation of the organization bases and suitable stimulus for the development of the ecological management in Ukraine are very important reformation condition of the existing managing system of the environmental protection activity at the present stage.

Rational use of the environment is the priority way of the activity and enterprises development. Formation of the strategies and managing programs by them, with the maximal (врахування/use) of the ecological content is the pledge for the inculcation of the principals of ecological managements.

Effective ecological management provides enterprises with trust in the relationships with all partners who are interested in enterprise activity.

Any enterprise, as the subject of the ecological management, is considered as the system which co-operate with the factors of the environment.

The models of organization and managing of the environment operate at the times then Ukraine in circumstances of the restrictions and changes in economy don't provide themselves the coordination between economical and environmental aims in the state and as the result the realization of the optimal ecologically-safe managing decisions. In this case we need to create the ecological management systems, as more progressive model of the organization management of the environment at the market transformation.

As the result we can mention what the aim of the ecological management inculcation to unite collective efforts of the enterprise for such aims:

- Providing the effective production and minimizing the level of environment pollution;
- Harmony the production and environment;
- Providing the clean environment, safety and profitably of produce (diee to the consumess'demanls);
- Realization by workers all demands of environment protection;
- (Creation of new production and technological processes, which differs because of the minimal level of the pollution, safety of the consumption);
- Usage of the ecologically safe materials, which can be use for (подальше) utilization;
- Providing (profitableness) the pollution notification measures;
- Realization of the measures for the creation of the safe wording conditions and notification of the professional diseases;
- Realization of the ecological examination of the activity of enterprises and the valuation of the ecological risks.