

## MAIN COMPONENTS OF QUALITY OF LIFE CATEGORY

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Traditionally *quality of life* depends on economic and social indicators: a salary, in particular, a minimum wage (on subsistence minimum level), people's income, real GDP per head, the level of unemployment, life interval, reached level of education, development of social services market, number of playgrounds etc. At this, ecological indicators are considered as not really important: condition of air, water, soil, woods and landscapes, number of public green zones, parks, flower-beds, view from your window (either trees with thick green foliage and birds twittering in it or chimney-stalks puffing off and transport noise), clean streets, number of recreational areas in the region etc. And here all the indexes should be considered with reference to their close interrelationship and interdependency. For instance: capacity (the economic indicator – a salary) and ability (the social indicator – if an employee or a worker has weekends ensured by law) of spending Sunday with your family in nature (ecological indicator – if there are clean recreation zones: woods, parks, squares).

World's tendency of regional development policy testifies to the fact that ecological and economy development of regions in the conditions of economical relations' transformation depend to a great extent on amount of the regional resources in the area and possibility of their exploiting.

During the years of Ukraine's coming-to-be an independent state the problem of a region's development transformed into the major problem of social development. It doesn't confine itself with economic, social or ecology problems only but does involve a wide spectrum of problems. In the current situation to provide conditions for the regions so that they could realize their own economic possibilities with a glance at historical and sociocultural tendencies and ecological propensity, proves to be one of the existing problems in the named branch. At this if we form a model of a region's development, it's necessary not to choose some ready-to-use model tested in any other country or region, but to form an absolutely specific structure that would synthesize economy, social and ecological peculiarities of this very region in correspondence with social and economic, ecologic and economic, ecologic and social relations.