

LAND ROVER S1 BY SONIM

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15 June 2009 newspapers wrote that Land Rover announced that it has teamed up with Sonim Technologies, to launch the Land Rover S1 by Sonim, a rugged, high quality mobile phone designed to meet the needs of those who work and play in the great outdoors. The mobile phone was unveiled by the world's greatest explorer, Sir Ranulph Fiennes, fresh from his successful ascent of Mount Everest.

The Land Rover S1 by Sonim is the world's first IP-67 rated GSM mobile phone - a standard which indicates it has been tested and found to be totally impervious to dust, as well as dirt, shocks and drops. The Land Rover S1 is also completely waterproof to a depth of one metre for up to 30 minutes and is resistant to extreme pressure of up to 400 kgs.

The current handset will come equipped with a 2Mega-Pixel waterproof camera with built-in flash, built-in GPS, torch light, FM radio, 2GB memory slot, J2ME Java for mobile, WAP browsing through its in-built Opera Mini WAP browser and Bluetooth.

This phone is extremely capable and will work in the toughest of environments. Designed to meet the needs and demands of the outdoor adventurer the phone has an IP-67 rating, which is a first for a commercially available GSM handset, and is operational in temperatures ranging from -20 to 55 degrees Celsius and backed by an unconditional three-year guarantee.

The phone is compatible with a wide range of off-the-shelf car kits and headsets and comes with complete with charger, belt clip and headset as standard. The phone is compatible with a wide range of off-the-shelf car kits and headsets and comes with complete with charger, belt clip and headset as standard.

The Land Rover S1 by Sonim will be available through www.landroverphone.co.uk or from Go Mobile stores nationwide or the www.gomobileuk.com website from June 2009 priced at £299.99.