PUBLIC INVOLVEMENT IN THE ENVIRONMENTAL POLICY

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Since 1991, in response to significant environmental problems, especially due to Chornobyl disaster much effort has been concentrated on the process of developing Ukraine's environmental policy.

Today modern environmental policy must be viewed more comprehensively. Not only has deal with protection of natural environment, but also and in particular, with the utilization of the environment and its natural resources in ecologically sensitive areas.

Experience has shown that it is not possible for a nation to develop a sound environmental policy when it is not independent, held in high esteem, and widely supported by the population. From my point of view not only governmental institutions, which are empowered to look after environmental interests, have to be strengthened, but also, non-governmental institutions and organizations must be involved in decision making process concerning environment. Together with economic and social policy, environmental policy is indispensable for a sustainable and promising development of Ukraine.

It is very important to increase an ecological consciousness of people, especially youth, in Ukraine.

As a representative of the Master Course "ENARECO" - Environment and Natural Resource Economics, I should say that this Course is aimed to train professionals competent to solve complex tasks in the field of sustainable development. It covers a broad set of environmental economics issues including environmental policy.

Non-governmental organizations and institutions of Lviv Region, such as "Green Cross", "European Dialogue", "Ecopravo Lviv", "Green party" etc. have a deal with environmental policy as well and their activity helps our society to become aware of existing problems and contributes to solve a part of them.

ECOLOGICAL MARKING AS A WAY OF STIMULATING THE ECOLOGICALLY PURE FOOD MARKET GROWTH

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During the last few years the income of the population of our region has gradually grown and in 2003 real wage index came to 115.4%. At the same time this raised a demand upon high quality food products. The potential quantity of the