

ECONOMIC INFORMATION AS SCIENTIFIC CATEGORY

Vikentiy Chernyakov,

Kyiv National Economic University, Ukraine

Giving of the unambiguous determination of notion "information" is enough complex since depending on concrete practical sphere of use given category gains some particularities, characteristic exactly this application and in many specific. However it is possible to select row of the general signs, allowing define the notion "information", and give characteristics for its most important sides, revealing under any practical use.

Information in economy reveals itself in ensemble of aspects. Here is only some ways of manifestation:

information production is the production branch i.e. type of economic activity;

information is a factor of production, one of the the fundamental resources of any economic system;

information is an object bathe-sale i.e. acts as goods;

a certain part of information is a public good, consumed by all members of society;

information is an element of market mechanism, which alongside with the price and usefulness influences upon determination optimum and balance conditions of economic system;

information of one of the the most important factors becomes in modern conditions in competitive fight;

information becomes the reserve business and governmental circles, used at decision making and shaping the public opinion.

Thereby, on measure of its creation an economy of information society begins to use not two, but four main resources: labour, capital, individual, group and regional liberty, as well as umbral information i.e. constantly updated theoretical knowledges and different sort an information, including practical skills of people. First two of them serve the factors of production, but two last — necessary conditions their efficient use. Hereunder, economy of industrial society moves over to its next postindustrial phase — information economy.