

be developed by the energy servicing company specialists-energy managers; business-planning of activities; search of financial sources; selection of equipment and executors. The forth stage – application of planned activities.

The main task is to provide uninterrupted energy management recurrence. Only when the energy management system is permanently functioning, the object's owners could receive desired results, which would be reflected in technical reports of energy servicing company. Otherwise, everything that have been done and will be done by energy managers would be only good desires written on paper.

Without energy management system the objects will have unjustified expenses: for unnecessary consummated energy resources; for penalty sanctions by inspected bodies. Consequences: exceed budget for object maintenance; comfort reduction; labor productivity reduction.

While investment energy efficient projects implementation, the presence of energy management gives the opportunity to conform the process of investment work and forming the object owners' and investors' profit. The beginning of energy efficiency – the detailed energy audit with the following application of energy management in full volume. Only after this, financing organization and investors will readily participate in investment energy efficient projects.

FACTORS AND POTENTIALS OF THE TRANSBORDERING COOPERATION BETWEEN UKRAINE AND POLAND

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Nowadays, in the conditions of worldwide globalisation processes and expansion of European Union (EU) on the East the question on foreign trade policy's strategy choice of the states is extremely actual. The further development of the countries and the sustainable economics creation in it depends on the fact of what choice they will make, as far as it will be right choice, as far as the effective decision will be taken. Future social, economic and cultural development of the country depends on the fact of what way of development it choose, with what country or group of the countries it decides to cooperate, as far as this cooperation will be close.

What is the most effective way, at least? What development strategy is optimal? This question is difficult enough and for the answer requires the complex analysis of economical, political, social, etc. development of the country and also consideration of all possible variants of carrying out foreign trade policy and their consequences. Also it is necessary to analyse and study an economical, political, cultural life of the country or group of the countries cooperation or association with which is planned.

Creation of the complex analysis mechanism on the basis of which process of preparation, acceptance and realization of the foreign trade decisions will be carried

out is a necessary stage of countries' foreign trade strategy creation. Thus by the example of the Ukrainian situation the author suggests making a model of this scheme, which can be applicable for the various countries with the subsequent adaptation to their individual conditions.

So, now more attention is given to the regional politics of the countries, the aim of which is the development of transbordering cooperation between nearbordering districts and regions.

The relations of strategic partnership development with Poland is a priority direction of Ukrainian foreign policy. Close relations between these two states are caused by a their geopolitical situation, many long years historical, cultural and economic relations. Necessity of multilateral relations development with Poland is stipulated also by the fact that this country is a member of the NATO and soon becomes a member of European Union. Taking this fact into consideration, the deepening of the Ukrainian-Polish relations will promote achievement of the Ukrainian foreign policy strategic aim - integration into the European and Euro-Atlantic structures. The important factor having an influence on a condition of the Ukrainian-Polish relations, is the presence in Ukraine and Poland accordingly Polish (219,2 thousand of people) and Ukrainian (more than 350 thousand of people) national minorities. Also Poland is one of the basic trading partners of Ukraine. Now the basic part of the Polish import from Ukraine consists of seven commodity sections. Also Poland and Ukraine cooperate closely in sphere of a military-industrial complex, in humanitarian, cultural, environmental and other spheres.

THE PERSPECTIVES AND THE OPPORTUNITIES OF LEASING ECOLOGIZATION

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Sumy region, along with the entire Ukrainian state, continues its progress toward transition to a market economy. The process demands cardinal changes concerning the standards of property rights, the principles and methods of overall management, the implementation of more effective methods of controlling economic processes, methods of increasing the effectiveness of producers, their profitability and competitiveness. During the last years more and more perspective path becomes leasing as effective method of promotion state development. Future prospects of this investment form for the economy of our country are very attractive. In contrast to traditional of investment payment and production realization in this case a leaser has a possibility to use expensive machinery of investment goods owner without spending his own circulating assets. Leasing gives a possibility to leaseholder to pay leasing fees after earning of profit made from exploitation of leasehold and they are