## MAIN DIRECTIONS OF TRANSPORT STRATEGY FOR UKRAINE

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Total motorization of the population creates a new lifestyle and provides mobility. Thus, in the period 2005–2011 in Ukraine the number of cars in private ownership increased by 22%. Along with the undoubted benefits it leads to an increase in environmental impact and significant energy costs. At the same time social standards of passenger traffic decline. It is describes by such indicators as capacity of municipal electrical transport and large buses, the regularity of movement. 92% of streetcars are being operated more than 15 years, subway cars 78%, 63% trolley, and 58.9% trains are being operated over 25 years. Enterprises of public passenger transport are characterized by unprofitability due to low tariffs, inadequate compensation for their costs of transportation of privileged passengers, ineffective system of collecting revenue from urban and suburban passenger transportation.

To determine the key problems of the transport system of Ukraine, principles and priorities of its development until 2020, in terms of national needs and interests, was developed transport strategy, which provides complex legal, organizational and economic measures. Its implementation will significantly improve the efficiency and greening of the transport system as a whole, sustainable economic development and welfare of Ukrainian based on social, economic, financial and environmental principles.

In particular, environmental principles include:

- priority of environmental safety, mandatory compliance with environmental standards and regulations in the transportation business;
- pollution prevention and negative effects on human health as a result of intensive development of road transport;
- implementation of the economic mechanism of nature and environmental activities on the basis of "user pays" and "polluter pays" principle;
- compliance with international legislation concerning transport of dangerous goods and setting up the training of agents carriage of dangerous goods;
- encourage the priority development of energy saving and environmentally friendly transport modes and intermodal technology.

The priorities of the state Transport Strategy must be:

- development of transport infrastructure, its modernization and compliance with European standards, building a network of international transport corridors, high-speed highways and network of checkpoints across the state border of Ukraine and, in particular, preparation of transport infrastructure to host the 2012 European Football;
  - improving social standards of transport services;
  - integration of transport system of Ukraine into European and world;
  - accelerated adaptation of national legislation to European norms and standards;
  - implementation of regulations that comply with the provisions and requirements of international agreements;
- development of export of transport services, effective implementation of Ukraine's transit potential, increase competitiveness of domestic transport in the international market of transport services;
- improving the investment climate, investment on terms of concessions, public-private partnerships, improvement of vehicle leasing;
- creating an enabling environment which will ensure the attractiveness of transport activities to attract private, including foreign, capital;
- implementation of effective pricing policies to ensure balance of society interest, transport companies and users of their services;
- promote sustainable transport by providing the benefits of environmentally friendly and energy efficient modes of transport, reducing transport of anthropogenic impact on the environment, as well as through the development of public passenger transport as an alternative to rapid motorization of the country.

Main directions of the Transport Strategy include, above all, the modernization of the transport system, including development of transport infrastructure.