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- 1) ; 2) ; 3) " " ;
- [9, . 58].

[9, c. 89].

" : 1) , 2) , 3) , 4) , 5)
[4, c. 158].

: 1) , 2) , 3) (Apple,
1) , 2) , 3) [2, c. 114].

- 1) ; 2) -
- 1) *"Beauty. Brains. And now more brawn."* (11)
 - 2) (2) *"The notebook for everyone. Now with MORE SPEED, POWER, AND BATTERY LIFE."* (15)
 - 3) (3) *"Mini. The next big thing."* (14)
 - 4) (4) *"Teeny doesn't mean weeny."* (11)

5) *"The Power to Be Your Best."* (10)

6) *"Think different."* (13)

7) *"The funnest iPod Apple ever."* (11)

8) *"Do you want to be the first always?? Buy new iPhone!"* (14)

9) *"Iphone Apple. The best for you."* (13)

10) *"Apple. Internet is always in your pocket."* (11)

4) , 2) , 3) : 1)

[1].

- 10-12-

[3, c. 75].

11) *"MORE to love, LESS to pay."* (15)

[6, c. 278].

12) *"Is the internet in your pocket ?? "* (11)

13) *"This changes everything! Again."* (15)

Apple,
4 - 15

14) *"The first phone to beat the iPhone."* (11)

15) *"Twice as fast, for half the price."* (14)

16) *"The most advanced mobile OS. Now even more advanced."* (10)

17) *"Talk about big. iPhone now in 16 GB. More music. More video. More iPhone."* (11)

18) *"There's an app for that. That's the iPhone. Solving life's dilemma one app at a time."* (11)