

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
КАФЕДРА ІНОЗЕМНИХ МОВ
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР

МАТЕРІАЛИ ІХ МІЖВУЗІВСЬКОЇ
НАУКОВО-ПРАКТИЧНОЇ КОНФЕРЕНЦІЇ
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО ЦЕНТРУ
КАФЕДРИ ІНОЗЕМНИХ МОВ

“TO MAKE THE WORLD SMARTER AND SAFER”

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LILIANE BETTENCOURT

A.A.Yakovenko, Sumy State University, group IT-11

A. M. Diadechko - E.L. Adviser

Liliane Bettencourt is perhaps one of most talked about billionaire socialite in France. A proportion of that fame comes from her position as biggest shareholder in L'Oréal and one of biggest individual shareholder in Nestle.

Bettencourt was born in Paris, France, the only child of Eugène Schueller, the founder of L'Oréal, one of the world's largest cosmetics and beauty companies. Her mother died when Liliane was 5 years old, and she formed a close bond with her father. At the age of 15, she joined her father's company as an apprentice, mixing cosmetics and labelling bottles of shampoo.

In 1950, she married French politician André Bettencourt, who served as a cabinet minister in French governments and rose to become deputy chairman of L'Oréal. Bettencourt had been a member of La Cagoule, a violent French fascist group that Liliane's father had funded and supported and that collaborated with the Nazis during World War II. After the war, her husband, like other members of La Cagoule, was given refuge at L'Oréal despite his politically inconvenient past. Liliane Bettencourt inherited the L'Oréal fortune when her father died, becoming the principal shareholder of L'Oréal. She is one of role models for rich in terms of her discipline and hard work. Even at this age of eighty plus she goes for long walks daily. Throughout her life she has maintained a rigorous routine which starts at 4 am and includes hours of exercise and activities including cycling, swimming, walking etc. She has also been a generous philanthropist and promotes science research through various scholarship through her trusts for which she was also awarded "La Légion d'honneur", the highest civilian decoration of France.