

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ  
КАФЕДРА ІНОЗЕМНИХ МОВ  
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР

МАТЕРІАЛИ ІХ МІЖВУЗІВСЬКОЇ  
НАУКОВО-ПРАКТИЧНОЇ КОНФЕРЕНЦІЇ  
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО ЦЕНТРУ  
КАФЕДРИ ІНОЗЕМНИХ МОВ

**“TO MAKE THE WORLD SMARTER AND SAFER”**

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## SECTION 4

### CHOCOLATE TOOTHPASTE FOR A SWEET TOOTH

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What do we mean saying “a beautiful smile”? Well, first of all, it is a sincere smile. What makes it beautiful? – White and healthy teeth. The most important helper for us is a toothbrush. A toothbrush is used with a toothpaste, and the choice of it is rather important, too. As a rule, toothpaste contains various antimicrobial, deodorizing, bleaching, medical and other components. The main task of paste is to clean, fresh your mouth, make brushing more enjoyable, to keep gums healthy, to prevent the development of cavities and whiten our teeth.

Do you brush your teeth with chocolate, vanilla or caramel? Creators of toothpaste from chocolate and mint promise that it will be a pleasure for everyone to use it, particularly for a sweet tooth. It is believed, that chocolate is bad for your teeth. However, Corporation Procter & Gamble introduced a toothpaste “Mint Chocolate Trek”, which is in line Crest Be, and it promises to all comers "rich chocolate flavor creamy taste to satisfy the most diehard sweet tooth." One would expect to read such description of a cake, but not of a toothpaste, I should say. The corporation says that the creation of toothpaste was a response to the wishes of a great number of consumers who consider modern toothpastes "boring". At present you can find a new product in the United States. The most difficult part for the creators was to observe the right combination of taste. They used their proprietary technology of flavoring and cooling by means of which they achieved the necessary effect. Cocoa powder, which can be found in many sweets, baked goods and other products, can protect teeth from decay. Specialists claim that it can replace fluoride contained in toothpastes. It does not only strengthen tooth enamel but also makes positive effect on the body.

So, I can say that soon oral hygiene will be better than morning dessert.