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THE MECHANISM OF FORMATION OF INNOVATIVE ENVIRONMENTAL AND ECONOMIC STRATEGIES

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One of the tools that contribute to the implementation of European standards in the economy of regional nature, recognized environmental innovation, as an indicator of sustainable and balanced development.

Environmental innovations is interpreted as innovation, more efficient use of natural resources from an economic point of view, reduces the negative impact of human activities on the environment or contribute to the stability of the ecological system.

The concept of sustainable environmental development of the territory, based on the principles of optimal matching of society and the natural environment, the natural balance of the biosphere, environmentally oriented human activity, complexity and environmental soundness of decisions, ensuring the priority of public interest over private.

Economic development cannot be accompanied by dangerous pollution and degradation of the environment.

Imperfection of the mechanism of natural resources and environmental protection has become a deterrent recovery areas. In this regard, it is appropriate to approach to the implementation of projects to restore the ecological balance of areas, based on the principles of cooperation between the state and the private sector.

Can identify the following innovative eco-economic development strategies:

1. Development of innovative environmental management mechanism. This strategy involves the development of specific indicators to measure the dynamics of nature and qualitative changes in the use of natural resources and nature conservation.

2. Strengthening the innovative partnerships at the regional and interregional levels, including financial support for innovation in the regions, joint planning and setting priorities in innovation policy cooperation in the development and implementation of innovative projects, exchange of experience of successful projects and improvement of skills development in the field of innovation strategy and policy in nature.

3. Promote innovative creativity. The strategy is aimed at active and creative thinking senior managers.