

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
КАФЕДРА ІНОЗЕМНИХ МОВ
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР

**МАТЕРІАЛИ XI ВСЕУКРАЇНСЬКОЇ
НАУКОВО-ПРАКТИЧНОЇ КОНФЕРЕНЦІЇ
СТУДЕНТІВ АСПІРАНТІВ ТА ВИКЛАДАЧІВ
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО
ЦЕНТРУ КАФЕДРИ ІНОЗЕМНИХ МОВ**

“TO MAKE THE WORLD SMARTER AND SAFER”

(Суми, 23 березня 2017 року)

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SUMY STATE UNIVERSITY
FOREIGN LANGUAGES DEPARTMENT
LANGUAGE CENTRE

**MATERIALS OF THE ELEVENTH
ALL UKRAINIAN SCIENTIFIC PRACTICAL
STUDENTS', POSTGRADUATES' AND INSTRUCTORS'
CONFERENCE OF LANGUAGE CENTRE OF THE
FOREIGN LANGUAGES DEPARTMENT**

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(Sumy, March 23, 2017)

Staaten zwecks der Vergrößerung des eigenen Einflusses unter den weltweiten Führern geführt werden. Die informative Kampagne Russlands der Annexion der Krim wurde keine Ausnahme.

SIGHTSEEING TOURS FOR THE DEAF

K. Shulga– Sumy State University, group UPm-61
S.V. Podolkova – EL Supervisor

Today social projects are among the most promising areas of investors and managers in the management, as it is this category of projects that enables organizations to develop national solution of social problems directly affecting the population. Since each person is an individual who seeks to develop, learn something new, and in addition also relax mentally and physically from the monotony of everyday life and everyday bustle, but unfortunately not all people have the opportunity to join the tourist centers, because of "special" needs, namely, people deprived of hearing. So, we decided to develop a project that will solve the problem of hardly available excursion services for this category of people. Their inability to hear information that is presented to them by a guide is a great problem, because main kind of language perception for these "special" tourists is a sign language.

To develop this project and then its implementation, we developed and analyzed excursions around Sumy. So with the help of a tour guide and a sign language interpreters we created all necessary conditions for the perception of information by tourists.

Due to the social direction the project is relevant and unique for the region. After conducting a statistical analysis of Sumy region, we found that this category of the population constitute 0.8% of residents of Ukraine total population. Statistical data were analyzed in the Ukrainian Society of the Deaf, where every Ukrainian deaf is documented

By our standards, the project is designed not only for people of middle or old age, but also for children and youth. The project will develop the sightseeing tours that will give not only information on selected objects to the people on display, but also diversify their free time. These are the special animation program, training sessions and workshops for educational purposes. Also, tourists will have the opportunity to have not only walking tours, which are very tedious, but to book a bus tour about the city center.

The project budget is 16 thousand grivna \pm 20%. It is planned to raise funds of investors, namely the Organization of Youth and Sports of the Sumy city council (80%), Grant funds (social projects of Ukraine).

So, thanks to the pilot project it is expected to enhance the availability of excursions for this category of the population and distribution of such services with the assistance of guide-sign language interpreters in the cities of Ukraine. It is regarded as a social program of tourism development for people with disabilities. The project will be implemented in Sumy and subsequently distributed in other cities of Ukraine, as this category of people live in each city.

References

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3. Best social projects Ukraine. [Electronic resource]. Access mode: www.forum.o2.ua