

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
ФАКУЛЬТЕТ ІНОЗЕМНОЇ ФІЛОЛОГІЇ
ТА СОЦІАЛЬНИХ КОМУНІКАЦІЙ**



**СОЦІАЛЬНО-ГУМАНІТАРНІ
АСПЕКТИ РОЗВИТКУ СУЧАСНОГО
СУСПІЛЬСТВА**

**МАТЕРІАЛИ V ВСЕУКРАЇНСЬКОЇ НАУКОВОЇ КОНФЕРЕНЦІЇ СТУДЕНТІВ,
АСПРАНТІВ, ВИКЛАДАЧІВ ТА СПІВРОБІТНИКІВ**

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teaching technologies; underdevelopment of information environment and informational culture in the system of continuous physical education; insufficient logistical and informational support in the process of future specialists training. Theoretical analysis of the study showed that speaking about future specialists in physical education and sports training in higher educational institutions of Ukraine we need to improve the formation of professionally significant qualities, knowledge, abilities, skills in physical education and sport.

Professional training of future specialists in physical education and sports using information technology should be directed to the integration of the content of computer technology training, e-learning and defining organizational and methodological conditions for their implementation. This sets the stage for formation of readiness of the future expert in physical education and sports to use information technologies in professional activity, self-improvement throughout life. Organizational-methodological conditions for the implementation of professional training of future specialists in physical education and sport using information technology must meet the requirements of modern society to the level of mastery of information technology experts, logistical support, availability of sufficient informational competence of the teaching staff in higher educational establishments. Such promising areas as modernization of the content of physical education and sport future specialists training need further studies in the context of socio-economic and logistical development of the informational society. We require the creation of "Physical Education and Sports" single information space industry for scientific and educational purposes. The development of electronic courses for professional training of future specialists in physical education and sport is especially necessary.

INNOVATIVE METHODS OF TEACHING A FOREIGN LANGUAGE IN NON-LANGUAGE HIGHER EDUCATION INSTITUTION

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Studies have shown that today teaching foreign languages is impossible without an innovative component. In the light of contemporary requirements to the goals of foreign language instruction, the scheme "teacher-student" has shifted towards innovative technologies. Teachers are intended to prepare in a short time specialists with a good command of a

foreign language. To achieve the assigned task, i.e. to teach students within a limited period of time to talk, understand, extract comprehensive information from the original sources, is possible by incorporating traditional and innovative methods of instruction based on the principles of communicative interaction. Traditionally, teaching a foreign language in non-language Higher Education Institution was focused on reading, comprehension and translation of specialized texts, as well as studying the features of scientific style. Currently, the focus has shifted to the development of speaking skills on professional issues and scientific discussions.

Foreign language instructor of non-language high school should take into account the features of scientific and technical texts on the specialty, namely, the availability of special terminology, general scientific vocabulary, complicated grammatical constructions. We should start with the simplest descriptions and characteristics in the form of a monologue, and then use more sophisticated texts that will help students to develop an activity algorithm in the mode instructor / audio and multimedia – student and student – student. The training material should be professionally relevant in view of students' preliminary knowledge of the language and specialty, aim and type of communication, as well as the level of training. Communication-oriented exercises for oral speech development are an integral part of the teaching process.

Thus, innovative technologies consist in a combination of traditional and intensive teaching methods with the help of computer and online networking facilities.

МІЖКУЛЬТУРНА КОМУНІКАЦІЯ В ПРОЦЕСІ ВИВЧЕННЯ ІНОЗЕМНИХ МОВ

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Процес стрімкого зростання економічних, політичних, культурних і інформаційних зв'язків потребує великої кількості висококваліфікованих спеціалістів в області комунікацій, які володіють іноземною мовою на рівні, достатньому для міжкультурного спілкування. Європейський простір висуває високі вимоги до рівня викладання іноземних мов у сучасному університеті. Існує тісний взаємозв'язок викладання іноземних мов і міжкультурної комунікації. Викладання іноземних мов є особливим типом міжкультурної комунікації. Під час занять відбувається спілкування