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THE IMPORTANCE OF A FOREIGN LANGUAGE IN THE LABOR MARKET

Roman Kotiuk, *student*; SSU, M-71

Foreign language today is a skill that will decorate a resume of a representative of any profession. Especially if you really speak the language at the level you indicate when you are hiring a job. Why the foreign language is a great advantage? The demand for foreign language and communication skills has grown considerably in recent years. This development is driven by the multilingual and multicultural environment in which firms of all sizes increasingly operate, the global competition that they face and their aim to broaden their market access. Among the qualifications and skills that job seekers generally incorporate into their curriculum vitae (CV) is the ir proficiency in foreign languages. There is a complete list of professions for which English is essential.

Journalist – the information space of the world as a rule is English-speaking. A good journalist should be guided in this space not worse than the native speaker. Sales manager – selling services on the domestic market is certainly good. But much better – to master foreign frontiers.

Programmer – without the knowledge of English in principle you can work in Ukraine but if you will know (as example English) you will be able to find a job in foreign IT companies where you will have more prospects and your work will appreciate more than in Ukraine.

Economist – the financial world is a world in which it is very important to have quick access to relevant information but actual information is most often available in English. Also, to establish business contacts with foreign partners you are unlikely to succeed, having only the native language.

The marketer – in this case everything is simple. Even if you are studying the domestic market you will be very difficult without knowledge of English. Firstly without the knowledge of English it will be extremely difficult for you to study and apply the experience of foreign companies, in addition, 90% of high-quality marketing literature is published in English.

Of course there are still a lot of professions where the knowledge of a foreign language is necessary here were the main ones. English is the most widely and the most fluently spoken foreign language, and it is the mother tongue of about 13% of the population (Eurostat, 2012). Despite the language's role as a global business language, other languages are gaining ground. The ET2020 report predicts that English language skills will remain important in the future but that these skills increasingly will be regarded as 'basic' skills. For example according to the research of the career portal rabota.ua a guard who knows a foreign language on average, can offer almost 19 000 UAN and a guard who does not know it - about 3 000 UAN. Professions with the largest difference in payment for workers who speak English and who do not own are presented in the table 1.

Table 1

Profession	Average salary with knowledge of English, UAN	Average salary Without knowledge of English, UAN	Salary ratio, %
Security	18720	3139	596%
Medicine	21868	7178	305%
Agriculture	21834	7505	291%
Production	15751	6577	239%
IT	29324	13788	213%
Show business	13939	6913	202%
Hotel, restaurant	9469	4764	199%

In contrast, knowledge of languages spoken by trade partners or neighboring countries will be what determines firm's competitive edge. Languages such as Arabic, French, German, Spanish and Chinese have gained importance. Employers are looking for individuals with active language skills, able to work on an international stage at home or abroad. So we can say that the foreign language skills are very important as in the labor market, as in you work as in you free time.