



МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
КАФЕДРА ІНОЗЕМНИХ МОВ
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР

МАТЕРІАЛИ

**XIV ВСЕУКРАЇНСЬКОЇ
НАУКОВО-ПРАКТИЧНОЇ КОНФЕРЕНЦІЇ
СТУДЕНТІВ, АСПІРАНТІВ ТА ВИКЛАДАЧІВ
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО ЦЕНТРУ
КАФЕДРИ ІНОЗЕМНИХ МОВ**

«TO MAKE THE WORLD SMARTER AND SAFER»

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determination of a NYT journalist and ultimately how that helps people better understand the world. [2]

The truth takes fearlessness. Due to these ads we can be sure about the importance of public service announcements, which are aimed at achieving socially useful goals. These ads draw our attention to dominant questions, that are not discussed by other media. But the truth couldn't report itself, so NYT and Droga5 decided to show for world the real picture of what is going on nowadays. Their work was highly appreciated by the society and opened everyone's eyes to the essential problems. NYT has huge possibilities to know information, so they want to share it with big amount of readers to change this world for better. Truth is a powerful thing, so anyone can use it for the best. Despite of many secrets and dangerous occasions during the investigations journalists go on and do their jobs with a big risk for themselves, but with big benefit for the entire world. That is how a real journalism looks like.

Electronic sources:

1. <https://www.adweek.com/creativity/the-25-best-ads-of-2019/>
2. <https://droga5.com/work/the-new-york-times-truth-is-worth-it/>

WHY IS IT IMPORTANT TO CHOOSE THE RIGHT PROFESSION?

V.Ovdienko – Sumy State University, group SU-91
I.A.Bashlak – E L Adviser

There are not many situations in each person's life when one has to make a global choice that affects the whole future. One of them young people have to do at school. It is a choice of future profession. And it is necessary to treat this choice as the beginning of a new interesting life stage, not as a necessity. A person who chooses his professional life path needs to understand the huge variety of modern professions, understand their content and really

evaluate their capabilities, abilities, interests. An incorrectly chosen profession in youth creates problems both for the individual and the society as a whole. The field of professional activity can be changed. However, such a step is difficult. A change of profession is usually associated with painful experiences, doubts, a waste of time and effort. But if the initial choice was made correctly, then the person learns and works with pleasure, noticing neither time nor fatigue, and then the professional success of the person is guaranteed.

This is not surprising. After all, we spend most of our lives at work. She can be pleasant and not very fond, fatigued, hateful and profitable. That is why work is one of the most important aspects of human life.

Depending on how a person relates to their profession, whether they love it or hate it, it depends not only on their mental health but also their career growth. In other words, success. The profession chosen by the person must first of all give pleasure to himself and be useful to others. A beloved, dreamy job is the key to a successful and happy life of any person without exception. The main thing is to do everything with confidence and know what you need in life. If a person persists in pursuing his dream, success will come to him.

There are so many different professions in the world. They are all very important and necessary. Each person chooses to take classes to their liking. Some try their hand at several professions, and over time, decide what they are interested in doing. Happy are those people whose nature and pursuits are in agreement. Doing things that you do not like means to doom yourself to be unhappy for at least eight hours every working day of your life.

There is no point in striving for success because it is not interesting, it is irritating, it is only a duty. Therefore, admiration for your profession is the first sign that you will be able to conquer new peaks, grow as a specialist, become an indispensable professional.

Enthusiasm for work can be a real boost to career growth. Most executives value a positive attitude and try to encourage the diligent and initiative in some way. A true specialist is valued first and foremost for his knowledge of his profession. Modern technologies are evolving at an incredible speed, so the knowledge acquired during higher or secondary specialized education, unfortunately, will not be enough for productive and quality performance over the years. Therefore, many enterprises and institutions offer their employees a variety of training courses, trainings, seminars. You can do advanced training yourself, learn about interesting and useful activities through friends, colleagues, websites. You can pay attention to related knowledge. No specialist will interfere with the knowledge of English or another foreign language. It is important to focus on what matters most in your work and to achieve the best results.

In order to succeed, it is important not only to set a goal, but also to plan the stages of its achievement. It is impossible to get everything at once, but gradually to overcome step by step - not so difficult and at least realistically.

In order to succeed in the profession, you need to remind yourself. Many professional books read, dozens of seminars and trainings attended, knowledge of foreign languages and twenty years of experience will not help you become a successful professional if you know only your achievements. Do not be shy, tell your supervisor about a new certificate in English courses or be reminded of successful performances at seminars throughout the year. Of course, there is no need to praise yourself. However, to remind yourself of your professional level from time to time is simply necessary, and it is also worth remembering that you can choose any profession, but you must always remain a person. You can be anyone: teacher, doctor, singer, actor or programmer. All you have to do is remember moral values.