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## Państwowa regulacja gospodarki

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### **CURRENT STATE OF GOVERNMENTAL STRATEGIC MANAGEMENT OF LIFELONG EDUCATION SYSTEM DEVELOPMENT**

In today's economic conditions, it is observed the transformation of education system with the introduction of continuity principle, that is, education of a person throughout his life in a formal and informal direction. It suggests changes in state policy in the field of education, including the ones at strategic management level.

The need in radical changes is declared in the National Strategy for Education Development in Ukraine for 2012-2021 [3], which identifies the following most topical challenges in the field of education:

- imbalance between the educational services offer and the country's requirements of social and economic environment (special focus is on the disparity between labor market needs and the content of educational institutions' teaching activities);

- retardation of development of Ukrainian educational sector from those generally accepted tendencies at the level of international educational community (integrity, inclusiveness, humanization, socialization, ecologization, informatization, innovation, etc.);

- low level of initiative and motivation to educational system development as at the level of educational institutions themselves (due to lack of decent financial rewards, incentives for employees, etc.) and so at public and business level;

- inefficiency of using existing material and technical and financial resources of educational institutions.

As separate point it is accented the imperfection of the education sector financing system, which influences the other aspects of its development. Problematic nature of the financial mechanism is also highlighted in the draft Concept of the development of Ukrainian education for the period 2015-2025, and it is taken into

account in educational reform Road Map development. "Inefficient, overly centralized, out-dated management and financing system"[5] is particularly emphasized.

While analysing the world experience, it was established that most developed world countries are moving to a new form of education system management, which involves the interaction (or participation) of the state, business and community. Such a participatory model is considered more effective for providing educational services, especially for the adult part of population.

Taking into account that state strategic planning of education system development is the highest link that forms the basis for the corresponding territorial implementation, we have decided to analyse the State Strategy of Regional Development for the period till 2020 [2].

Performed analysis allows asserting that lifelong education system development appears for the purpose of this strategy, which gives an opportunity to solve problems at the following levels:

- sectoral (branch), which is connected with the purpose of raising competitiveness level of regions. This is possible, among other things, due to development of an effective mechanism of management and financing the education system, which will help to improve the situation in labor market, to increase the efficiency of individual economic entities activities, resulting in regional specialization strengthening, in optimization of their economic structure, etc.;

- territorial - regarding achievement of balanced development of territories and elimination of disproportions in socio-economic development, which can also be achieved through the development of a lifelong education system. Moreover, establishment of cross-sectoral and interregional cooperation has laid the foundation for participatory funding of lifelong education system;

- managerial, which foresees optimization of regional development policies, strategic planning and forecasting on both state and regional levels. This also includes development of certain strategies for the development of certain spheres, including educational one.

In addition, ensurance of the optimal use of regions' potential and their balanced development is declared in the Law of Ukraine "On the Promotion of Regional Development". There it is foreseen the conclusion of regional development agreement between central and local authorities with the purpose of mutual

implementation of development strategies in the priority areas under conditions of limited resources and mutual responsibility [4].

Within the framework of European Union project "Support of Regional Development Policy of Ukraine", it was developed a methodology for regional development planning which facilitates balanced and continuous improvement of the citizens' life quality through balanced development of regions and communities; creation of new working places and other economic opportunities; provision of high-quality public services with an equal level of accessibility; provision of clean and safe living environment [1]. Thus, we observe the integration of sustainable development various goals: economic, social and environmental development.

Having analysed the existing regional development strategies in Ukraine up to 2020 for the availability in them of lifelong education system concept and its investment support, it was determined that most strategies have a goal related to the development of lifelong education system that is indispensable positive phenomenon. The indicator of the participatory forms of funding usage in all strategies was taken into account only indirectly, that is, it was indicated the need in involvement of different sectors and structures in solving educational problems, but there was no mentioned the clearer specification of the tools. The results obtained, testify about unresolved issue of full-fledged strategic management of lifelong education system at both state and regional levels and provides basis for further researches.

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