

ECOLOGICAL BUSINESS PROBLEMS IN SUMY REGION

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Principles of forming of economic mechanisms of environment and nature protection activity were set by the Law of Ukraine "About the guard of natural environment".

One of the important directions of working out sustainable development problems is creation and ecological services market development in Sumy region.

Although Sumy region has considerable enterprise personnel such directions of ecological enterprise as processing of wastes, consulting, providing, ecological audit, ecological insurance, production of nature protection equipment, measurings devices, etc, develop not enough.

The modern market of ecological works can not substantially influence on an ecological situation in a region yet. Principal reasons of such situation are: problems of insufficient development of legislation, absence of favourable terms and proper support of all forms of ecological enterprise.

At the same time, with a review on experience of the developed countries, resulted higher directions of enterprise are profitable enough and act considerable part in a public problems decision process. Experience of countries with a market economy shows that the most effective method of working out ecological problems is forming of independent branch of economics - ecological enterprise of that owners who in the practical activity combine own economic interests with the state aims of nature protections and priorities.

The basic directions of ecological business problems solving at the level of Sumy region are:

- active voice in the national legislative process of support of ecological enterprise by the grant of concrete suggestions to perfection of current legislation (deductions of taxes, mechanism of redistribution of payments for contamination of environment, favourable crediting of purchases of equipment, and others like that) with the use of the experience accumulated in a region;
- informative support of ecological enterprise (providing of openness and access of businessmen to ecological information, organizing of free advising on legal and ecological issues in magazines and through the Internet, creation of electronic base of ecological enterprises of region, and so on);
- investments assistance in the nature protection business;
- perfection of tender selection performers procedures of nature protections works, which are financed on territory of region due to state and local budgets;
- perfection and simplification of public and communal domain objects lease procedure, including privileges, for the aims of assistance the separate forms of ecological enterprise (processing of wastes of dumps and others like that);
- support of creation and activity of ecological enterprises and businessmen association in Sumy region with the purpose of assistance ecological safety of region problems solving, account of opinion of ecological businessmen at a decision-making at regional level, decision of ecological questions, that in accordance with an international legislation behave to jurisdiction of ungovernment agencies (ecological audit, registration of ecological public accountants, etc);
- development of prognose estimations and program of development of ecological enterprise in Sumy with forming of market of services on the basis of domestic and international standards.

Ecological audit gives real possibilities of optimization of production process on enterprises nowadays. For sure private sector should be actively engaged in warning and removing ecological problems, and also optimization of economic activity by the rational use of natural resources and diminishing of wastes in an environment, introduction of the control nature protection activity system, and also by possibility of collecting an income from the conduct of the ecologically directed activity.

As conclusion, forming of the ecological management system will enable to provide successful realization of economic policy of the state, will lead to forming of the ecologically oriented business and will assist effective steady and sustainable development of Sumy region.