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TABLE OF CONTENTS

<i>Olena Chygryn, Kateryna Shevchenko</i>	INSTRUMENTS OF DIGITAL MARKETING IN THE PHARMACEUTICAL INDUSTRY	4
<i>Viktor Kulibaba, Viktoriiia Shcherbachenko</i>	PROBLEMS IN HEALTH CARE POINT MANAGEMENT CAUSED BY COVID-19	11
<i>Natalia Brzezińska</i>	INFORMATION TECHNOLOGIES AND DIGITALIZATION OF SERVICES PROVIDED BY HEALTHCARE UNITS – SELECTED THEORETICAL ASPECTS AND CURRENT PROBLEMS	21
<i>Bohdana Lisniak, Svitlana Tarasenko</i>	RECCOMENDATIONS FOR MACDONALD’S MARKETING STRATEGY IMPROVEMENT	24
<i>Svitlana Tarasenko, Igor Kyrylchuk</i>	ARTIFICIAL INTELLIGENCE FOR COUNTRY’S DECARBONISATION	27
<i>Katarzyna Ziembowicz</i>	PROTECTING MEDICAL DATA IN HEALTHCARE INSTITUTIONS	31
<i>Ostrovskyi Oleksandr, Kostiantyn Hrytsenko</i>	DEVELOPMENT OF THE WEB-BASED SYSTEM FOR ACCOUNTING OF MEDICAL PRESCRIPTIONS	35
<i>Anastasiia Yurchenko, Tetiana Shcherbyna</i>	MASS VACCINATION AS A FACTOR IN ACCELERATING ECONOMIC RECOVERY AFTER THE COVID-19 PANDEMIC: THE CASE OF ISRAEL	44
<i>Fedir Zhuravka, Olha Yeremenko</i>	THE ENDOWMENT EFFECT IN BEHAVIOURAL ECONOMICS	52
<i>Rosokhata Anna, Nesterenko Volodymyr, Kropuva Vyacheslav</i>	CREATIVE AS A DETERMINANT OF THE MARKETING COMMUNICATION TOOLS DEVELOPMENT	59

PROBLEMS IN HEALTH CARE POINT MANAGEMENT CAUSED BY COVID-19

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The problem of studying the possibilities to functioning in the global economic crisis is currently one of the most pressing problems for all economic entities (Mazurenko et al., 2021; Bozhenko, 2021; Starchenko et al., 2021; Dudchenko, 2020; Yelnikova and Barhaq, 2020; Goncharenko and Lopa, 2020; Eddassi, 2020; Ziabina et al., 2020; Chukwu and Kasztelnik, 2021; Medani and Bhandari, 2019). During 2020-2021, the world community has been witnessing the global crisis caused by the coronavirus infection COVID-19 and its economic, social, and political consequences. Developing countries have become the most vulnerable to these crises under current conditions in the world. On this basis, organizations, especially those that provide vital activity and health care, have to adapt to the conditions created by external environmental factors. Internal managed factors should determine the possibility of anti-crisis activities and adaptation of its structure and activities. The provision of anti-crisis activities on a regular basis allows to purposefully form an effective subsystem of enterprise management in crisis situations (Samoilikova, 2020; Yarovenko et al., 2020; Mazurenko and Tiutiunyk, 2021; Pimonenko et al., 2021; Kryvych and Goncharenko, 2020; Matsenko et al., 2021; Lazorenko et al., 2021; Oleksich et al., 2021; Mamay et al., 2021; Taraniuk et al., 2020; Shkarlet et al., 2019; Vasilieva et al., 2017; Bublyk et al., 2017; Fila et al., 2020; Gallo et al., 2019). Awareness of the need to form, as well

as the role, place and options for building a crisis management system in the enterprise or institution as a special and specific subsystem - an urgent problem that requires further consideration.

The object of this study is the healthcare point (HCP) of the Interregional Rapid Response Center (IRRC) of the State Emergency Service (SES) of Ukraine.

The purpose of this article is to analyse the main problems the organization that ensures the livelihood of the population in a global crisis caused by the global pandemic coronavirus infection caused by the virus Severe Acute Respiratory Syndrome Coronavirus 2.

The health care system is an important component in ensuring the national security of the state. Thus, the mechanism of international economic security management and assessment of the directions for the state's innovative development have been presented in (Shkola et al., 2020).

The reliable health care system ensures the quality of the country's intellectual capital. One of the important factors influencing the level of intellectual capital is the state of health of the population, especially in the reality of the Covid-19 pandemic (Shcherbachenko et al, 2020). New approaches to the management of health care facilities in market conditions are proposed in the works (Semchuk et al., 2020; Dmitruk, 2018). Directions of state regulation of innovative development of health care in Ukraine are identified in the work (Yurynets and Petrukh, 2018). A priority system of stabilization policy and anti-crisis measures under the new global financial and economic crisis caused by the spread of the coronavirus epidemic were suggested by (Danylyshyn and Bohdan, 2020). Actual tools of health emergency and disaster risk management were described in (Chan and Wong, 2020; Woynarowska-Soldan et al., 2018).

In the paper (Aristodemou et al., 2021) authors analyzed the resilience/preparedness of public health systems, the confinement measures introduced by governments, and their socio-economic effects. Moreover, they also

investigated the relationships between these elements by focusing on the EU Member States. According to (Aristodemou et al., 2021), scholars conducted their investigation based on three indices: the preparedness of the countries' health systems to deal with a potential health shock resulting from the COVID-19 outbreak; the strictness of confinement measures taken per Member State in spring 2020; the expected socio-economic effects of such measures on each country for the year 2020. Thus, their findings show that on average, countries with less prepared health systems implemented stricter confinement measures and that higher levels of stringency in the confinement measures are associated with stronger, negative, socio-economic impacts (Aristodemou et al., 2021).

The HCP is a medical and preventive health care institution within the structure of the IRRC of the SES of Ukraine, which was established to ensure the organization and provision of health care in several major medical specialties to patients and preventive measures and reducing morbidity, disability and mortality, early detection of diseases. The HCP provides the help of such specialists as physician, surgeon, dentist, otolaryngologist, ophthalmologist, and neurologist. It reports to the head of the IRRC, and reports on the organization of medical activities to the head of the HCP of the center and is the governing body of the IRRC on medical issues. The HCP is guided by the Constitution and laws of Ukraine, decrees of the President of Ukraine, resolutions of the Verkhovna Rada of Ukraine adopted in accordance with the Constitution and laws of Ukraine, acts of the Cabinet of Ministers of Ukraine, other regulations concerning health care, IRRC Statute and Regulation (Regulations on the State Service of Ukraine for Emergencies, 2015; Order on approval of the Procedure for the organization of medical care in the system of the State Service of Ukraine for Emergencies, 2014).

The main problems of healthcare points management are:

- lack of a license from the NHS,

- quality of service provision due to the lack of sufficient diagnostic equipment,
- problems with financing the provision of medical equipment and its maintenance,
- problems with procurement of medicines and equipment due to lack of licensing,
- insufficiency and obsolescence of equipment in the framework of the activities of doctors, both therapeutic and surgical with a dental profile,
- use of property by some specialists on the terms of free lease,
- lack of accreditation (as the next step after licensing) for paid medical services,
- availability of only minimum areas for medical care in the required profiles in accordance with the relevant sanitary and hygienic standards and construction SES,
- lack of the required level of education of junior medical staff (to work with some equipment),
- insufficient number of junior medical staff,
- regulatory framework (regulation by both the Ministry of Health and the SES),
- lack of appropriate equipment and specialists.

At the present stage of development, the health care center is in a strong grip between two government agencies - the State Emergency Service of Ukraine and the Ministry of Health of Ukraine. The lack of understanding between them leads to a decrease in funding from the SES and the lack of funding mechanisms from the Ministry of Health or the National Health Service, except for the licensing of the HCP as a health care institution with subsequent accreditation for paid services.

To form the structure of the Medical Expert Commission (MEC), it is necessary to expand the staff structure of the HCP with the approval of the

appropriate structure of specialists in the SES. At the same time, it is necessary to increase the number of nurses to comply with the staffing standards approved by the Ministry of Health.

The expansion of health care facilities also leads to the need to analyze the infrastructure of the HCP at the current stage of overcoming the crisis, to identify opportunities to expand the facilities involved at the expense of other IRRC facilities, and their appropriate training at the IRRC.

Continuing to monitor the problems in HCP, including due to the epidemic raging in the country, we must not forget about the level of training, both doctors and paramedics, and therefore at the first opportunity to make a plan for continuous professional development of staff and monitor its implementation, which will allow to constantly influence the quality of medical care provided to personnel. While improving the quality of personnel assistance, the positive effect of staff recovery will be felt at the level of the entire interregional rapid response center, as well as protect the staff of the center, including from the negative effects of the pandemic.

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