

Ministry of Education and Science of Ukraine Sumy State University



DEVELOPMENT STRATEGY
OF SUMY STATE UNIVERSITY LIBRARY
FOR 2023-2027

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DEVELOPMENT STRATEGY OF SUMY STATE UNIVERSITY LIBRARY

for 2023-2027

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PREFACE

A modern university library is an informational, customer-oriented service system that promotes the development of research and academic activities of the university, it is a communication space for educational and creative leisure.

The library implemented "Library Development Strategy of Sumy State University for 2018-2022" mainly during the difficult times of the pandemic, during the difficult times of the war with the russian aggressor, which fundamentally changed and will continue to change all spheres of Ukrainian life. Most of the set goals were achieved. Some tasks are partially completed. Due to the system innovation focus of activity, the library was able to quickly adapt to the challenges of the times, expanding the range of digital approaches in the direction of supporting learning, research and leisure.

"Library Development Strategy of Sumy State University for 2023-2027" aims to define the vision and strategic priorities of the library for the next five years from the standpoint of today and understanding the strengths and weaknesses of the activity, opportunities and threats.

The library faces the task of mastering new practices, tools for implementing the ideas of open science in order to promote transparency, openness of data and knowledge exchange in accordance with global trends. Stepping into the future, the library also takes into account that the daily life of people will be affected by global trends in the coming decades, in particular the knowledge society, digitalization, artificial intelligence, access to an unlimited amount of information.

The library is capable of transformation and strives to become one that moves in advance, taking into account modern trends in education and scientific research, that is distinguished by a culture of justice, respect and equal opportunities for all.

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INTRODUCTION

Sumy State University Library (hereinafter – the library) is a structural subdivision of Sumy State University (hereinafter – the university, SumDU). The library development strategy (hereinafter – the strategy) is created in the context of the general "University Development Strategy for 2020-2026" and is aimed at achieving the strategic priorities of the university, which will stimulate its success at the national and global levels. When developing the strategy, the tasks to ensure the achievement of the UN Sustainable Development Goals are taken into account.

The strategy defines the vision, mission, values, priority areas and actions that are necessary for its implementation.

To determine the future strategic directions of the library, the development strategies of about 80 university libraries of Ukraine, the USA, China and European countries were studied. To expand its role as a partner in the research, teaching, scientific and cultural academic environment, work was carried out to define a common vision of the strategy through surveys, interviews and focus groups, which involved key categories of stakeholders – students, postgraduates, scientific teaching staff, scientists, library specialists.

As a result of the joint design, the main priority directions of the library's activities are determined:

- support of research, learning and teaching;
- promotion of modern competences development;
- development of a client-oriented service model, improvement of digital content and services;
- promotion of cultural and military-patriotic education of youth;
- improvement of communication physical and virtual library space;
- training and development of library staff.

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GENERAL INFORMATION ABOUT THE LIBRARY

The library is an integrated system, which includes:

O Central Library (2 Rymskoho-Korsakova st.):

- document acquisition and document's scientific processing department;
- information technology and computer support department;
- •information and bibliography department;
- service department.
- Medical Institute Library (31 Sanatorna st.).
- **Q** Library Branch (9/1 Pokrovska st.).



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The total area of premises -4203.9 m^2 , in particular:

- •for user's service 1937,5 m²;
- ■for collections storage 1195,4 m².

The total fund (copies) -3087772, in particular:

- •printed editions -1348559;
- ■patent fund of the basic institution 1 561 024;
- ■full-text electronic documents 178 189.

The access to international information resources – 474 databases.

The number of users:

- ■users (registered with library cards) 14 236 persons;
- ■remote users 281 085 (unique devices from which library resources are used).

The number of visits per year:

- ■users registered with library cards 63 252 visits;
- ■number of visits to the library's web resources 626 664 (sessions).

The number of documents giving out to users:

- ■printed 141 440 editions;
- ■electronic 2 481 164 downloaded editions / viewed editions from the library's web resources.

The number of librarians is 48 (10 of them work in remote libraries).

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Technical equipment:

■computers –133;

•servers -3;

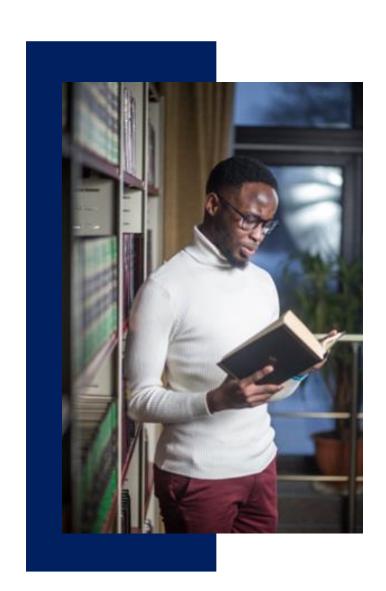
■printers / scanners – 25;

■multifunctional devices – 10;

■cash registers – 4;

•cameras -7;

■TV sets – 4.



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SWOT ANALYSIS OF LIBRARY ACTIVITIES

S - Strengths

- availability of library collections on various information carriers (traditional / electronic) and their systematization;
- 24/7 remote online access to the electronic library, information resources and services through the library website;
- the automated library and information system (hereinafter ALIS) "UFD/Library" is integrated into the unified information system "University" with user authorization through the personal cabinet;
- updated library website with an up-to-date structure, modern adaptive design;
- availability of the Libguides site, which contains thematic manuals, scientific and educational resources, which are systematized according to areas of research/specialties of the university academic community;
- the system of communication with faculties/institutes through subject librarians;
- modern reading rooms with computer and office equipment, open access to collections, Internet access and WiFi;
- the repository of SumDU (eSSUIR) according to the world ranking of Webometrics occupies a leading position among Ukrainian repositories and is in the top 50 among 4039 repositories in the world in terms of the number of documents indexed by Google Scholar;
- systematic modernization and creation of new physical and virtual spaces for learning, creativity, development and meaningful recreation;
- the desire of librarians for development and changes.

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W - Weaknesses

- slow implementation of the library's IT projects due to limited own capabilities (low percentage of own ICT specialists) and high workload of SumDU specialized departments;
- low activity from the side of scientific and pedagogical staff, scientific staff regarding the use of available resources and initiation of providing proposals for the access organization to prepaid and trial information resources;
- low renewability of collections due to the lack of proposals for modern educational and scientific literature from domestic publishing houses and book trade organizations;
- the library does not receive all works of university staff which are published outside the university publishing house;
- limited capabilities of the ALIS "UFD/Library" software: linear search algorithm in the electronic catalogue, lack of an adaptive version/mobile application, non-compliance with international standards regarding the conceptual model of building databases IFLA Library Reference Model (LRM) and cataloging rules Resource Description and Access (RDA) used by libraries worldwide;
- unfavorable temperature conditions in the library premises;
- lack of infrastructure and resources for people with disabilities.

O - Opportunities

- introduction of new ALIS, which provide access to and manage electronic and printed resources, media library, allow cooperation with developers and providers of digital publishing services and provide the possibility of integration into the global international space;
- increase of open educational materials from different fields of knowledge of specialist training and areas of university scientific activity by creating a platform of open educational resources;

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- involvement of grant funds for projects of library's modernization and development;
- reorganization of premises into zones for individual work and co-working centers, in particular for people with disabilities;
- a system of partnership relations with the libraries of leading universities in the world and domestic scientific and educational space and professional communities, which allows to study and use their experience;
- development of partnership with public, scientific, student organizations.

T - Threats

- decrease in the number of permanent and potential users due to the lack of opportunities for the library to buy modern publication formats - electronic, audio, video, VR/AR resources;
- economic realities, in particular regarding the level of wages, systematic staff reduction;
- pandemic, war with the russian aggressor prevent physical access to the library and its resources.

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LIBRARY VISION



The library is an innovative educational-informational and cultural-leisure center to satisfy the needs of the university academic community and the general public.

LIBRARY MISSION



Support of the high quality of the educational process and scientific research of the innovation-oriented university at the level of world standards.

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LIBRARY VALUES



CUSTOMER ORIENTATION

Our user is at the center of everything we do!



INNOVATIONS

We support a culture of innovation that is adaptive, transformative and creative.



ACCESSIBILITY

We help bridge the gap between people with different income levels, help overcome information inequality.

Library collections, resources, museums, exhibition spaces, events held in the library are available to everyone.

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OPENNESS

We promote the open exchange of knowledge for research and education.



INCLUSIVITY

We aim to overcome the barriers that prevent a person to obtain access to culture, education, science, etc.



VARIETY

We create an environment to satisfy the different needs of users for their research and academic activities, education and creative leisure.

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PATRIOTISM

We promote to the formation of a sense of patriotism, love for your nation, its history, cultural and historical values in young people.



PARTNERSHIP

We establish partnership to achieve common goals, unite and coordinate efforts, gain new experience, new opportunities, and new solutions.



PROFESSIONALISM

We encourage the continuous professional development of each librarian and aim to develop their potential.

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STRATEGIC GOALS

SUPPORT OF RESEARCH, LEARNING AND TEACHING

The library will continue to build a high-quality system of Services and resources to support traditional and new forms of learning, teaching and research.

- introduction of the functions of subject librarians to improve partnership relations
 with institutes/faculties in order to ensure their information support in all
 educational and scientific areas;
- development of the Libguides website to ensure the systematization of all available resources by areas of research/specialties of the university academic community, quick and convenient access to them;
- the development of cooperation with domestic and international libraries, in particular the library of the University of Liverpool, within the framework of the "Unification Initiative" program, which provides for the possibility of cooperation of Ukrainian HEIs with universities-partners in the EU or Great Britain, with the aim of providing maximum resource and service support to the university academic community;
- support of the open science initiative, in particular through open access,
 popularization of open educational resources (OER), new directions in scientific
 communication keeping copyright;
- updating the collection of printed publications in cooperation with the academic community, increasing the collection of the electronic library in the state

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language and languages of international academic communication, primarily in English;

- search, administration and access organization, including remote access, to international authoritative databases;
- conducting an analysis of the information support of educational programs on a systematic basis in cooperation with the educational programs guarantors and ensuring the level of its compliance with the evaluation criteria by the National Agency for Quality Assurance of Higher Education;
- information and technology support of educational and scientific activities in terms of checking academic texts for plagiarism;
- development of SumDU repository (eSSUIR) with the aim of providing open access to the intellectual achievements of SumDU community and promoting its integration into the National Repository of Academic Texts;
- strengthening the search of partners for the implementation of joint innovative
 ideas / projects with the involvement of grant funds.



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PROMOTION OF MODERN COMPETENCES DEVELOPMENT

The library will create opportunities for lifelong learning, development of leadership skills, management and strategic thinking, formation of competencies necessary for understanding and searching for information, knowledge exchange.

- teaching of the module "Work with scientific sources" within the mandatory discipline "Fundamentals of academic writing" for students of higher education with a bachelor's degree in the first year of study in all educational programs.
 Educational and methodical materials on the educational platform MIX are updating constantly;
- improvement of educational and consulting activities on issues of digital,
 information literacy, academic integrity, academic writing, copyright, open
 access, work with sources and data;
- creation informative and methodical materials on information literacy and plagiarism prevention in cooperation with representatives of companiesdevelopers of programs to check texts for academic plagiarism;
- introduction on a systematic basis of conducting a training seminar by library specialists for students of higher education on the formation of academic integrity culture during the writing of courseworks, bachelor and master works, projects and scientific publications;
- implementation of the "Green Library" project in terms of education and formation of environmental awareness among the participants of the educational

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process and the general public in accordance with the Sustainable Development Goals of the United Nations.





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DEVELOPMENT OF A CUSTOMER-ORIENTED SERVICE MODEL, IMPROVEMENT OF DIGITAL CONTENT AND SERVICES

The library will improve the accessibility and visibility of printed and digital collections, the level of services, transform service models taking into account the various personal needs of users.

- setting up the mobile application of the electronic catalogue and synchronizing it with SumDU personal cabinet in accordance with the "University in a smartphone" concept;
- construction of the most simple and intuitive clear navigation of resources (electronic catalogue, library site, repository site) and self-generated services taking into account customer requests;
- ensuring the integration of the electronic catalogue with the "Working programs" service in order to create conditions for scientific and pedagogical staff to choose the main and additional literature from the electronic catalogue or other resources;
- development of the electronic library by filling it with publications of university scientists and modern publications with open access licenses (such as Creative Commons licenses);
- learning of the experience of the transition of domestic university libraries from the "UFD/Library" ALIS to modern ALIS with open software code (such as KOHA) with the perspective of further library transition (taking into account, in particular, the safe and relevant transfer of a significant array of data, a structure and settings of all internal business processes), which will allow cooperation with

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developers and providers of digital publishing services and provide the possibility of integration into the global international space;

- development of a system of services (in particular, remote ones) with appropriate information provision for students, foreign teachers and scientists within the framework of the "Strategy of Internationalization of Sumy State University for 2019-2025";
- increasing the number and improving the quality of own open educational materials, created in cooperation with webinar studio, video studio, laboratory of virtual and augmented reality of SumDU, with further presentation in the Internet space;
- determination of effective differentiated methods of communication with students, scientific and pedagogical staff, scientists in order to understand their needs and quickly respond to them;
- strengthening the use of targeted advertising in Ukrainian and English on all available communication platforms (websites, search and social networks, e-mail, etc.) in order to inform about the library services, resources and increase the level of coverage and awareness of the targeted audience;
- increasing video content that highlights the library's activities, primarily in the form of short videos and by conducting live broadcasts, taking into account modern Internet marketing trends.

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PROMOTION OF CULTURAL AND MILITARY-PATRIOTIC EDUCATION OF YOUTH

The library will shape patriotic values, beliefs and respect for the cultural and historical past of Ukraine, the university corporate culture in all its components in young people's minds and feelings.

- development of reading literacy and reading skills through a book blog within the
 framework of the state policy on the support and development of reading;
- organization of events dedicated to the volunteer movement and participation of the academic community, university graduates in the war with the russian aggressor;
- development of excursion and exhibition activities of the library (online and offline) within the university cultural mission;
- development of new excursion programs for the study of cultural and historical heritage, environmental education, information literacy using interactive resources within the university career counseling activities;
- development of a virtual tour of the Museum of the History of Money of SumDU,
 the Museum of Historical and Local Lore Studies of SumDU, and the library.
- development of the Museum of the History of Foundation and Development of Sumy State University with co-working functions.

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IMPROVEMENT OF COMMUNICATION PHYSICAL AND VIRTUAL LIBRARY SPACE

The library will transform spaces and create a safe, diverse, inclusive environment.

- provision of flexible, attractive, safe, energy-efficient and accessible space for teaching and learning, collaboration and research, leisure and creativity that meet the diverse needs of the academic community;
- updating the design of premises for individual work, taking into account modern trends and user needs;
- development of the library online representation taking into account innovative trends through the library website as a single point of access to all information resources and services;
- creation of a co-working center on the first floor of the central library taking into
 account the needs of users with disabilities.



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TRAINING AND DEVELOPMENT OF LIBRARY STAFF

The library will increase the innovative potential of its specialists, promote their professional growth, form a proactive culture of self-development and responsibility for the joint result.

- development of a system of continuous professional development of all librarians
 in accordance with their specialized areas of work;
- development of new competencies and involvement of the power of partnership and cooperation with specialists of other structural university divisions for the implementation and development of new areas of work that correspond to global trends;
- presentation of the library practical experience in scientific publications. Ensuring
 cooperation and participation in scientific research of librarians;
- carrying out a training program for employees of the country's libraries
 "Digitalization of Library Work: Tools and Methods of Implementation" on a systematic basis in cooperation with the Center for the Development of Personnel Potential of SumDU;
- training of library specialists in the field of project activities in order to find additional funding for the library modernization and development.

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STRATEGY DEVELOPER	
Library Director	Olha KRYTSKA
Approved by the Academic Council of SumDU	
Protocol № from 2022	
Head of the Academic Council	Anatoliy VASYLYEV
Scientific Secretary	Anatoliy RUBAN
AGREED:	
First Vice-rector	Serhiy LYEONOV
Vice-rector for Scientific and Pedagogic Work	Inna SHKOLNYK
Vice-rector for Scientific Work	Anatoliy CHORNOUS

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Library electronic resources



library.sumdu.edu.ua



lib.sumdu.edu.ua



essuir.sumdu.edu.ua

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We are in the social space









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