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For scientists, scientists, students, graduate students, representatives of business and public organizations and higher education institutions and a wide range of readers.

OPENING YOUR OWN FARM-STYLE CAFE

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The purpose and task of this project is to meet the needs of consumers and provide high quality services. The business plan is dedicated to the opening of the cafe "Love it" in the center of Sumy on the street. Petropavlovskaya or on the street. Kharkiv. The cafe belongs to the section №56 of NACE 2010 "Activities for the provision of food and beverages", and therefore it is allowed to engage in this business in Ukraine. It should also be noted that this activity is not subject to licensing, but we will need a license to sell alcoholic beverages.

Why such a name "Love it"? Every visitor is special to us. Everyone has their own tastes and preferences. Some like to travel, others want to learn about the world of different dishes and discover something new, and for some it is most important to spend time with family. But unfortunately not everyone has free time or the

opportunity to travel abroad with the whole family to try new dishes. This is what inspired us to create this institution and we can combine it all. And also this institution is decorated in the style of a farm, which we associate with childhood memories. Also, the topic of ecology is quite relevant today [1-18]. In addition, we try to meet the needs of the most demanding guests so that they feel at home. And we do all this with love. We ask the same of each other. It should also be noted that the financial reporting procedure BU and payment of taxes for private individuals is much easier than for legal entities, so you can do all the paperwork yourself, thereby reducing potential costs. I would also like to add that the procedure for paying taxes (amount and date) for a private individual is usually already prescribed in advance and is called the "Entrepreneur's Calendar", for greater certainty you can use the Tax Code of Ukraine. Also, the analysis of the sales market showed that in this area today this market niche is filled, and, consequently, competition is expected. Particular attention should be paid to the "big players" of this market. These include: Viva Olive, Safari, New York, Soot, Chekhoff's, La Spezia and Simbiosi & Yappi. These are the largest and most popular establishments in the city that already have a reputation and regular customers, but nevertheless the establishment I offer will be able to give decent competition. It is proposed to introduce a modern European style of service. Modern farming style in design is at the same time a certain simplicity and on the other hand it is a modern environmental theme. Another distinctive feature of this cafe will be a flexible work schedule. The staff of the institution will consist of highly qualified employees. The cafe is quite democratic type, designed for visitors of any category. This business takes into account the fact that the basis of the range is aimed at European cuisine. Finally, I want to indicate the required amount of funds required for the implementation of this project. It is approximately UAH 528,000, but just in case I propose to make another reserve of 10%. Another distinctive feature of this cafe will be a flexible work schedule. The staff of the institution will consist of highly qualified employees. The cafe is quite democratic type, designed for visitors of any category. This business takes into account the fact that the basis of the range is aimed at European cuisine. Finally, I want to indicate the required amount of funds required for the implementation of this project. It is approximately UAH 528,000, but just in case I propose to make another reserve of 10%. Another distinctive feature of this cafe will be a flexible work schedule. The staff of the institution will consist of highly qualified employees. The cafe is quite democratic type, designed for visitors of any category. This business takes into account the fact that the basis of the range is aimed at European cuisine. Finally, I want to indicate the required amount of funds required for the implementation of this project. It is approximately UAH 528,000, but just in case I propose to make another reserve of 10%.

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