

[2].

(*der Prachtkerl, der Dummkopf, mein Lieber*)
süsse Freiheit).

«

(*du bist Esel,*

» [6, .21].

[3, .52–56].

die Korruption, der Militärputsch, die Aufrüstung,
: weiches Klima, eiserne Lady.

(),
().

(*Skandal, Radau, Krach*)
(*onflikt*),

().

EVALUATIVE COMPONENT LEXICAL MEANING

N.G. Ishchenko

The article considers one of the components of connotation – evaluation and evaluative meaning of a word. Evaluation component is an approval or disapproval concluded in the meaning of the word. Evaluative meaning is a concept of high abstraction the contents of which allows an individual to vary the referent relation of the language unit.

Key words: *evaluation, evaluative meaning, component, referent, subjective approach.*

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2. . . . / – : , 1985. – 230 .
3. . . . / // – : , 1988. – . 52–
64.
4. . . . / – : , 1989. – 95 .
5. . . . / – : , 2001. – 362 .
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