

Міністерство освіти і науки України
Сумський державний університет
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та соціальних комунікацій

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**ВСЕУКРАЇНЬКА
НАУКОВА КОНФЕРЕНЦІЯ**



СОЦІАЛЬНО-ГУМАНІТАРНІ АСПЕКТИ РОЗВИТКУ СУЧАСНОГО СУСПІЛЬСТВА

27-28 квітня 2023 року

Матеріали

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
ФАКУЛЬТЕТ ІНОЗЕМНОЇ ФІЛОЛОГІЇ ТА
СОЦІАЛЬНИХ КОМУНІКАЦІЙ**



**СОЦІАЛЬНО-ГУМАНІТАРНІ АСПЕКТИ РОЗВИТКУ СУЧАСНОГО
СУСПІЛЬСТВА**

**МАТЕРІАЛИ X ВСЕУКРАЇНСЬКОЇ НАУКОВОЇ
КОНФЕРЕНЦІЇ СТУДЕНТІВ, АСПРАНТІВ,
ВИКЛАДАЧІВ ТА СПІВРОБІТНИКІВ**

(Суми, 27-28 квітня 2023 року)

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С-70 Соціально-гуманітарні аспекти розвитку сучасного суспільства:

Матеріали десятої Всеукраїнської наукової конференції студентів, аспірантів, викладачів та співробітників (Суми, 27–28 квітня 2023 р.) / уклад. М. М. Набок. Суми : Сумський державний університет, 2023. 367 с.

До збірника увійшли наукові матеріали, присвячені актуальним проблемам сучасного перекладу, етнолінгвістики, стилістики, методики та методології сучасних мовознавчих та літературознавчих дисциплін. Складовою збірника є наукові розвідки з питань релігії та культури, соціальних і міжкультурних комунікацій, психологічної теорії та практики, соціологічних досліджень.

Для викладачів закладів вищої освіти, аспірантів, студентів, учителів загальноосвітніх шкіл, гімназій, ліцеїв та коледжів, усіх, хто цікавиться питаннями соціогуманітарного напрямку.

Матеріали друкуються в авторській редакції.

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THE SHUTTLE TIME UNIVERSITY COURSE IN THE MOTOR ACTIVITY OF STUDENTS

Relevance of the topic. Reforming the main areas of pedagogical education in modern realities necessitates changes in the structure of organizational and methodical support, the search for innovative approaches, active forms and methods of learning aimed at formation of a creative personality of students and health-preserving technologies.

This problem is solved with the introduction of modern sports and their elements into educational programs, which will undoubtedly affect the socialization of young people, increase their interest in sports, increase their motor activity, and expand knowledge in the field of physical culture and sports. Badminton should become one of these means of physical education.

The relevance of ensuring the high efficiency of physical education of

education seekers by means of badminton is growing significantly, considering that young people show a special interest in game sports. Game sports attract them with their emotionality, the variety of plots and tasks, the opportunity to satisfy the desire for motor activity.

The purpose of the survey: to determine the pedagogical conditions for the implementation of The Shuttle Time University Course in the motor activity of students

Objectives of the study:

1. To investigate the state of the issue under study based on the analysis of scientific and methodical literature and own experience.
2. To determine the expediency of the international program The Shuttle Time University Course and its usage in the training of badminton students.

The following **methods** were used to solve the tasks: data analysis of scientific and methodical literature, systematization, generalization of own experience.

The main results and conclusions of the study, their value. Badminton is one of the most popular and affordable sports today. Initiated and developed by the Badminton World Federation (BWF) in 2012, the new concept of the development of this sport in the world, the most adapted for children's perception, was met by the public with great enthusiasm. The program aimed at the promotion and popularization of badminton in the school environment was called Shuttle Time.

The Shuttle Time University Course has been designed to offer International Certification to trainee teaching students, while providing the knowledge and support required to deliver fun, safe and enjoyable badminton lessons to groups of children aged 5–15. With implementation projects in over 150 countries and free resources available in 20+ languages, Shuttle Time is fast becoming one of the world's biggest school sports programs. Shuttle Time provides resources and training to teachers and physical education staff around the world. Resources include a 10-module Teachers' Manual, 22 Lesson Plans and over 90 supporting video clips. Badminton activities in Shuttle Time develop all-round physical skills important for school-age children including: hand-eye coordination; catching and throwing; stability and balance; speed

and agility – the ability to quickly change direction; jumping and landing skills; decision making / tactics. The activities within Shuttle Time are designed for 'learning' badminton skills in groups. Through these activities children learn basic badminton skills [1, p. 4].

There are many options for teachers to implement the program. This is the possibility to choose the level of tasks difficulty, the duration of physical exertion, special exercises for technique, game tasks during the lesson or one specific type of activity within the lesson, help in drawing up one's own lesson plans in accordance with the teacher's experience or pedagogical ideas regarding the content of the lesson plan, creating new lessons with an emphasis on physical, technical or competitive activities in order to achieve the main goals of the lesson or game elements, repetition of lessons and exercises according to the needs of an individual child or group.

When you use the Shuttle Time University Course program it allows you to solve the threefold task of physical education:

educational – you acquire special knowledge necessary for organized and independent badminton lessons, master the basics of stance and movement techniques, hit the shuttlecock, coordination of movements, badminton rules, knowledge, skills and abilities necessary to ensure safety during independent badminton lessons, initial training of tactical actions and skills of forming a healthy lifestyle by means of badminton;

pedagogical – you promote gender education of teenagers of both sexes, respectful attitude towards persons of the opposite sex; formation and development of the need to treat one's own health and the health of others as a value; education of positive character traits, such as disciplined behavior, responsibility, perseverance in achieving a goal; development of speed and strength qualities, coordination abilities, tactical and strategic thinking, improvement of mental capacity and logic; instilling a persistent interest in badminton;

recreational – you strengthen health and promote proper physical development and versatile physical fitness, the musculoskeletal system, improve eyesight, develop speed, dexterity, flexibility, improve general stability and balance,

reactions and the ability to quickly change the direction of movement, the ability to quickly make decisions, prevention scoliosis, visual impairment and other diseases, stressful conditions by means of badminton [2, p. 118].

The analysis of scientific and research literature makes it possible to assert that schoolchildren's interest in badminton is quite high and corresponds to modern trends in health preservation. Thus, A. Ognisty and K. Ognista claim that the Shuttle Time international program meets the requirements for health-preserving technologies. The new quality of educational services can be achieved only with creation of certain conditions aimed at preservice and health strengthening of the individual. All this requires special approaches in education and upbringing from teachers, which would be based on the principles of health preservation [3, p. 200].

In line with the program, illustrative videos were posted on the BWF website and subsequently the BWF Shuttle Time mobile app was developed, now available in 20 languages and free to download on Google Play and the App Store. This makes it possible to use this program by both teachers and students based on the principles of a qualitatively new educational process.

Conclusion. Innovative strategy as a priority of education reform implies significant changes in the pedagogical theory and practice of physical education. These requirements are met by The Shuttle Time University Course, which allows you to better learn about badminton as a sport, competently plan badminton lessons, and ensure the motor activity of student youth.

Prospects for further research in this direction are the development and examination of innovative methods of The Shuttle Time University Course and their implementation in educational programs.

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**CONSIDERATION OF THE COMMUNICATIVE CULTURE
PECULIARITIES OF THE REPRESENTATIVES OF DIFFERENT ETHNIC
AND CULTURAL COMMUNITIES IN THE PROCESS
OF COMMUNICATION**

Talking about the communication of the representatives of different nations one couldn't avoid the issue of understanding each other and, therefore, translational issues. Synchronous translation is a kind of challenge for the translator because it needs not only the language skills themselves but the considerable mobilization of the volitional efforts and psychological processes as well. Besides, during the communication with the representatives of different ethnic and cultural communities one should know at least the basic peculiarities of speech etiquette and behaviour accepted in these communities. In other words, translator should master the basic knowledge of the communicative behaviour – verbal and non-verbal behaviour of the personality or group of the people in process of the communication regulated by the standards and communicative traditions of the certain society [1]. All the said above proves the **relevance of the topic** of our investigation.