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Матеріали містять тексти доповідей учасників VII Всеукраїнської науково-практичної студентської конференції «Наукова спільнота студентів XXI століття». Досліджуються проблеми впровадження інноваційних методів навчання української мови як іноземної, формування мовної особистості в новому полікультурному просторі (проблеми адаптації, діалог культур, формування поліетнічної толерантності), застосування нових технологій у процесі викладання загальноосвітніх дисциплін на підготовчому відділенні для іноземних студентів.

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VALUE ORIENTATIONS OF HIGHER EDUCATION IN THE CONTEXT OF THE CONCEPT OF SUSTAINABLE DEVELOPMENT

This article delves into the pivotal role of higher education in fostering value orientations aligned with the concept of sustainable development. Sustainable

development, with its interconnected pillars of economic growth, social equity, and environmental protection, has emerged as a guiding principle for global progress. Higher education institutions play a critical role in shaping the values, attitudes, and behaviors of future leaders and citizens [1]. In an era marked by environmental challenges and a growing awareness of the need for sustainable practices, higher education institutions play a crucial role in shaping the future. The integration of sustainability into both the curriculum and operational aspects of these institutions is no longer a choice but a necessity [2]. By integrating sustainability principles into curricula, research, and campus operations, universities can cultivate a generation of graduates equipped to tackle complex societal challenges while upholding ethical and environmentally conscious practices. This article explores various strategies and best practices for incorporating sustainability values into higher education, ultimately contributing to the advancement of sustainable development goals.

Relevance of the Study. The study of value

orientations in higher education within the context of sustainable development is of paramount importance for several reasons. Firstly, higher education institutions serve as crucial hubs for knowledge dissemination and skill development, shaping the future leaders, policymakers, and professionals who will navigate the complexities of the modern world. Understanding how these institutions can instill values aligned with sustainable development is essential for addressing global challenges such as climate change, social inequality, and environmental degradation. Secondly, as the concept of sustainable development gains increasing prominence on the global agenda, there is a growing recognition of the need to integrate sustainability principles into all aspects of society, including education. By examining the strategies and best practices employed by higher education institutions to promote sustainability values, this study contributes to the broader discourse on education for sustainable development and offers insights into effective approaches for fostering societal change.

Purpose of the Study. The primary purpose of this

study is to explore the value orientations of higher education institutions in the context of sustainable development and to identify strategies for promoting sustainability values among students, faculty, and staff.

Higher education institutions are fundamental agents of societal transformation, shaping the values, skills, and perspectives of future generations. In the 21st century, the concept of sustainable development has gained prominence as a framework for addressing pressing global challenges, including climate change, poverty, and inequality. Sustainable development encompasses the simultaneous pursuit of economic prosperity, social equity, and environmental conservation to meet the needs of the present without compromising the ability of future generations to meet their own needs [3]. As such, it requires a fundamental shift in human values and behaviors towards more inclusive, equitable, and environmentally responsible practices.

Having studied this issue, we can state the following:

Higher education institutions are uniquely positioned to advance the principles of sustainable development

through their academic, research, and operational activities. By integrating sustainability into curricula across disciplines, universities can equip students with the knowledge, skills, and values necessary to address sustainability challenges in their future careers and communities. Moreover, research conducted within universities can generate innovative solutions to sustainability problems while contributing to the global knowledge base. Additionally, universities can serve as living laboratories for sustainability by implementing green campus initiatives and promoting environmentally responsible practices.

One of the primary ways in which higher education institutions can promote sustainable development is by integrating sustainability principles into their curricula. This involves incorporating topics such as climate change, biodiversity conservation, social justice, and responsible consumption into existing courses across disciplines. Interdisciplinary approaches that emphasize systems thinking and holistic problem-solving are particularly

effective in addressing the complex nature of sustainability challenges. Furthermore, experiential learning opportunities, such as service-learning projects, internships, and field experiences, enable students to apply sustainability concepts in real-world contexts, fostering deeper understanding and engagement.

Research conducted within higher education institutions plays a crucial role in advancing sustainable development goals. Universities can prioritize funding and support for multidisciplinary research projects that address pressing sustainability issues, such as renewable energy, sustainable agriculture, urban planning, and environmental justice. Collaboration across disciplines and with external stakeholders, including government agencies, NGOs, and industry partners, can enhance the impact and relevance of sustainability research. Moreover, universities can promote open access to research findings and encourage knowledge sharing to accelerate progress towards sustainability objectives.

In addition to academic and research endeavors,

higher education institutions can demonstrate their commitment to sustainability through campus operations and management practices. This includes reducing energy and water consumption, minimizing waste generation, promoting sustainable transportation options, and enhancing the resilience of campus infrastructure to climate change impacts. By implementing sustainability policies and engaging with campus stakeholders, universities can create a culture of environmental stewardship and inspire broader societal change. Furthermore, investments in green buildings, renewable energy systems, and sustainable procurement practices can yield long-term cost savings while reducing ecological footprints.

Conclusion. In conclusion, higher education institutions play a pivotal role in fostering value orientations aligned with the concept of sustainable development. By integrating sustainability principles into curricula, research, and campus operations, universities can cultivate a generation of graduates who are equipped to address the complex challenges facing society while upholding ethical

and environmentally conscious practices. Collaboration among students, faculty, administrators, and external stakeholders is essential for realizing the full potential of higher education in advancing sustainable development goals. Moving forward, continued efforts to mainstream sustainability across all aspects of higher education will be essential for creating a more just, equitable, and sustainable future for all.

Future Research Perspectives. Looking ahead, there are several prospects for further research and action in this area. Firstly, longitudinal studies tracking the long-term impacts of sustainability initiatives within higher education institutions on students' career paths, civic engagement, and contributions to sustainable development are warranted. Additionally, comparative studies examining the effectiveness of different approaches to sustainability education across diverse cultural, institutional, and geographic contexts can provide valuable insights into best practices and lessons learned. Moreover, efforts to strengthen partnerships and collaboration between

universities, governments, civil society organizations, and the private sector can enhance the collective impact of sustainability initiatives and accelerate progress towards global sustainability goals. Ultimately, the prospects for promoting value orientations of higher education in the context of sustainable development are promising, provided that stakeholders remain committed to fostering a culture of sustainability within and beyond the walls of academia.

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МОЖЛИВОСТІ УКРАЇНСЬКОЇ МОВИ ЯК КОНСОЛІДУЮЧОГО ФАКТОРУ УКРАЇНСТВА

Мова являє собою центральний елемент національної ідентичності [6], є гарантом цілісності держави. Українська мова, як і будь-яка інша мова, є живим організмом, який розвивається, змінюється, адаптується до сучасних реалій та потреб спільноти, яка її використовує. Водночас, українська мова є незмінним підґрунтям, на якому тримається національна ідентичність [4], культура та історія українського народу. Саме українська мова відіграє ключову роль у