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МАТЕРІАЛИ

VII Всеукраїнської науково-практичної студентської онлайн-конференції «НАУКОВА СПІЛЬНОТА СТУДЕНТІВ XXI СТОЛІТТЯ»

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Редакційна колегія:

Сидоренко Ольга Павлівна — кандидат педагогічних наук, доцент, завідувач кафедри мовної підготовки іноземних громадян Сумського державного університету;

Біденко Лариса Валентинівна — кандидат педагогічних наук, доцент кафедри мовної підготовки іноземних громадян Сумського державного університету;

Левенок Інна Сергіївна — доктор філософії з педагогічних наук, старший викладач кафедри мовної підготовки іноземних громадян Сумського державного університету

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Матеріали містять тексти доповідей учасників VII Всеукраїнської науково-практичної студентської конференції «Наукова спільнота студентів XXI століття». Досліджуються проблеми впровадження інноваційних методів навчання української мови як іноземної, формування мовної особистості в новому полікультурному просторі (проблеми адаптації, діалог культур, формування полієтнічної толерантності), застосування нових технологій у процесі викладання загальноосвітніх дисциплін на підготовчому відділенні для іноземних студентів.

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M. Nabok, Ph.D. of Philology, associate professor Department of Language Training for Foreign Citizens Sumy, Sumy State University Bananga Liroy Anesu, student of A-31/E, Zimbabwe

INNOVATIVE TECHNOLOGIES IN EDUCATION

The 21st century has witnessed an explosion of innovative educational technologies, revolutionizing the way we learn and teach. Here are some key innovations: 1) *Online Learning Platforms:* Platforms like Coursera, edX, and Khan Academy offer a wide range of courses and educational materials accessible to learners worldwide. These platforms provide flexibility and access to high-

quality education regardless of geographical location; 2) Adaptive Learning: Adaptive learning systems algorithms to personalize the learning experience based on a student's strengths, weaknesses, and learning pace. This technology adjusts the content and pace of instruction to optimize learning outcomes for each individual learner; 3) Virtual Reality (VR) and Augmented Reality (AR): VR and AR technologies create immersive learning experiences that engage students in interactive simulations and virtual environments. These technologies are particularly effective for subjects like science, history, and technical training; 4) Gamification: Gamification integrates game elements, such as points, badges, and leaderboards, into educational activities to motivate and engage learners. Educational games make learning more enjoyable and increase student participation and retention; 5) Mobile Learning: With the widespread use of smartphones and tablets, mobile learning apps and platforms have become increasingly popular. Mobile learning allows students to access educational anytime, anywhere, making learning content more

convenient and accessible; 6) Artificial Intelligence (AI): AI-powered educational tools and platforms can provide personalized recommendations, automate administrative tasks, and offer intelligent tutoring systems that adapt to individual learning needs; 7) Collaborative Tools: Technologies like Google Workspace (formerly G Suite) and Microsoft Teams facilitate collaboration among students and teachers, enabling real-time communication, document sharing, and collaborative editing; 8) Open Educational Resources (OER): OER are freely accessible educational materials that can be used, shared, and modified by teachers and students. OER include textbooks, videos, lesson plans, and interactive simulations, providing costeffective alternatives to traditional learning resources; 9) Blockchain Credentials: Blockchain technology is being used to create secure, tamper-proof credentials and certifications, providing a transparent and verifiable way to showcase one's skills and qualifications; 10) Data Analytics and Learning Analytics: Data analytics tools analyze large datasets to identify patterns and trends in student

performance, allowing educators to personalize instruction and intervene when students are struggling.

At Sumy State University, we often use in classes *Collaborative Tools*. Collaborative tools like Google Workspace (formerly G Suite) and Microsoft Teams have transformed the way teams work together, enabling seamless communication, document sharing, and project management regardless of geographical barriers [1].

Google Workspace offers a suite of cloud-based productivity tools including Gmail, Google Drive, Google Docs, Google Sheets, Google Slides, and more. These tools allow real-time collaboration on documents, spreadsheets, and presentations, with features such as comments, suggested edits, and version history tracking. Google Meet facilitates video conferencing and virtual meetings, while Google Chat provides instant messaging for quick communication.

On the other hand, Microsoft Teams integrates various Microsoft 365 apps and services, offering chat, video conferencing, file sharing, and collaboration on documents

through its Teams interface. It provides channels for organizing conversations and collaboration around specific topics or projects, along with features like document co-authoring, screen sharing, and integration with other Microsoft apps like SharePoint and OneDrive.

Both Google Workspace and Microsoft Teams cater to different preferences and organizational needs, offering robust solutions for effective collaboration and productivity.

Blockchain Credentials is a promising direction in the modern world [2]. Blockchain technology offers a promising solution for the issuance, verification, and management of credentials and certifications. By leveraging blockchain's inherent characteristics such as immutability, decentralization, and transparency, organizations can create digital credentials that are resistant to tampering and fraud. Here's how it works: 1. Issuance: Credentials, such as diplomas, certificates, or professional licenses, can be digitized and stored as transactions on a blockchain. Each credential is associated with a unique digital identifier, providing a secure and immutable record of its issuance. 2.

Verification: Individuals can present their digital credentials to employers, educational institutions, or other relevant parties. These parties can verify the authenticity and validity of the credentials by querying the blockchain, eliminating the need for intermediaries and reducing the risk of credential fraud. 3. Privacy and Control: Blockchain-based credential systems can also incorporate privacy features, allowing individuals to selectively disclose certain credentials while keeping others private. This gives individuals greater control over their personal data and enhances privacy protection. 4. *Interoperability:* Standards such as Decentralized Identifiers (DIDs) and Verifiable Credentials (VCs) are being developed to ensure interoperability between different blockchain-based credential systems. This interoperability enables seamless sharing and verification of credentials across various platforms and applications. Overall, blockchain-based credentials have the potential to revolutionize the way we manage and verify qualifications, offering a more secure,

transparent, and efficient alternative to traditional paperbased credentials.

These innovative educational technologies are transforming teaching and learning, making education more accessible, engaging and effective in the 21st century.

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Oshkoder Anna, student group KB-31/2, Sumy State University (Scientific advisor: Inna Levenok, PhD, Senior Lecturer of Language Training of Foreign Citizens Department Sumy State University)

CANVA AS THE UNIVERSAL VISUAL INSTRUMENT FOR DESIGN AND MEDIA CONTENT

In the contemporary digital landscape, the demand for captivating visual content has reached unprecedented