

Ministry of Education and Science of Ukraine
Sumy State University (Ukraine)
The College of New Jersey (USA)
Camarines Sur Polytechnic Colleges (Philippines)
European Danube Academy (Germany)
University of Kragujevac (Serbia)



Proceedings

STRATEGIC INNOVATIONS OF SOCIAL COMMUNICATIONS AND FOREIGN PHILOLOGY IN CRISIS TIMES

I International Scientific and Practical Conference

1 June 2024

Sumy State University, Ukraine



Sumy 2024

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The collection includes scientific materials devoted to current problems in the field of distance teaching and learning in the era of digital technologies, in particular in language pedagogy, media innovations, modern translation, ethnolinguistics, stylistics, methods and methodologies of modern linguistic and literary disciplines. The composition of the collection is scientific research on the preservation of national identity and cultural heritage, intercultural communications, psychological theory and practice, sociological research.

For teachers of higher education institutions, graduate students, students, teachers of secondary schools, gymnasiums, lyceums and colleges, all those interested in socio-humanitarian issues.

The materials are printed in the author's editorial

Sumy State University, 2024

YouTube. <https://m.youtube.com>

Quizlet – The Best Flashcard App to Help You Study and Remember.

<https://quizlet.com/ua>

Advantages and Disadvantages of Duolingo.

<https://znaki.fm/uk/teams/duolingo/>

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**UKRAINIAN LANGUAGE HUB-LABORATORY FOR
INTERNATIONAL STUDENTS AS A PEDAGOGICAL INNOVATION IN
QUALITY EDUCATION**

The research in language pedagogy is determined by searching the most suitable strategies for language teaching in distance learning, in particular Ukrainian as a foreign language. Language Hub-laboratory for international students is definitely an important tool for receiving qualitative education.

The aim of the research is to analyze the role of hub-laboratory in teaching

Ukrainian language to international students as a pedagogical innovation in quality education.

On the ground of scientific review sources, website pages and social network, on the ground of systemic analysis to outline the main purposes and fields of activity of Hub-laboratory «Ukr. Lang. Laboratory for foreign students» as a pedagogical innovation for enhancing quality education.

According to the official information of the Ministry of Education and Science of Ukraine there are 16 educational hubs are currently open both in Ukraine and in other countries. Educational hubs implement the concept of Lifelong Learning (Levenok, Sydorenko, 2022).

An Australian scientist and researcher J. McCarthy shares his experience of using the Facebook network to develop communication skills of foreign students. The use of the Facebook social network helps «to immerse foreign students in a foreign language culture, promotes the development of language competences, the development of academic culture» (Levenok, Husenko, 2022).

Sumy State University also has the practice of using the Facebook network, where the Ukrainian-language hub-laboratory «Ukr. Lang. Laboratory for foreign students» <https://m.facebook.com/groups/2580388622284576/?tsid=0.8819733169724733&source=result> (80 members) (co-funded by EU, within the Grant Jean Monnet Project «EUROVALID») was created on Facebook network.

The aim is to promote the Ukrainian language acquisition and expansion of knowledge by foreign students, to stimulate active educational and extracurricular activities on the basis of interethnic interaction.

The main purpose of Ukr. Lang. Laboratory for foreign students: to promote the acquisition and expansion of knowledge about the Ukrainian language, to stimulate active educational and extracurricular activities on the basis of interethnic interaction for quality education.

The main directions of operation of the language hub-laboratory:

- socio-cultural and cultural-educational.
- educational and professional.

- research.

Socio-cultural and cultural-educational directions of the hub-laboratory's work are realized in the involvement of international students in learning about the history, culture of the city, the university through reading texts (for example, «The Day of the City of Sumy»), watching videos about the cities of Ukraine, about Ukrainian holidays and traditions («Schedryk, Shchedryk, Shchedrivochka», Carol of the Bells), listening to Ukrainian language podcasts (topics «Acquaintance», «Words of greeting and parting in the Ukrainian language», etc., study of Ukrainian idioms, phraseological units, excursions, virtual city tours. Participating in University Science Days (making quiz), participating in creating promo videos, interviewing for local media, etc. (Levenok, Sydorenko, 2023).

Educational and professional directions are implemented by reading and discussing texts of various levels of complexity (we offer adapted fragments of articles, publications for students, for example, «Breathe correctly!» advice from J. Nestor, author of the book «Breathing»), professionally oriented texts, mind maps, cards with Ukrainian grammar, spelling, resources of online dictionaries of the Ukrainian language.

Reviewing and discussing video materials on the «Interesting Science» YouTube channel (for example, processing the video «Where do new viruses come from»), news fragments (photos, videos), for example, from the TV channel «Suspilne Sumy» about children's surgeon V. Doroshenko, TV series about doctors, virtual travel («CORPUS Museum of the Human Body») (Levenok, Sydorenko, 2023).

These activities are for international medic students. The series of mini projects, online international language meetings «United by the language of profession: International and Ukrainian Students», «United by the language of Art», «International Mother Language Day» we celebrated online together with Ukrainian students and international members of Ukr.Lang.Laboratory for foreign students.

PROJECT MEETING "UKRAINIAN AND ARABIAN WORLDS: UNITED BY INTERNATIONAL LANGUAGE BRIDGE" was organized and held for students of Economics Department, Electronics and Information Technologies Department.

Scientific direction – participation of foreign students in the implementation of projects, competitions (for example, the annual project «International Mother Language Day» (started in 2022), the competition «My talent is to my Sumy State University» (May-June 2022) with students of the preparatory department, the mini-project «Foreign medical students support doctors», which was presented at the Scientific Conference «Academic culture of the researcher» 2020).

Participation of foreign students in the student conference «The First Step in Science», making presentations and thesis, participating in All-Ukrainian Students Conference «The Scientific Community of Students of the XXI century» (2023, 2024).

Search, analysis of information, preparation and presentation of projects, theses of reports, articles to participate in scientific, educational and cultural events, organization of cross-cultural round tables, workshops, discussions for breaking language barriers.

In 2022 hub-laboratory in Facebook «Ukr. Lang. Laboratory for foreign students» was rewarded the 3-d prize in annual Sumy State University Competition «Pedagogical Innovations 2022». In 2023 it was The 1st degree award was given to hub-laboratory «Ukr. Lang. Laboratory for foreign students» in *Nomination 6 «The Scientific Club»* of the All-Ukrainian Competition «Young Scientist of the Year-2022» (was held in 2023) of the Council of Young Scientists under the Ministry of Education and Science of Ukraine.

«Ukrainian language hub-laboratory Ukr.Lang.Laboratory for foreign students» on the social network Facebook functions within the framework of the ERASMUS+ grant project Jean Monnet Module «European values of intercultural dialogue in the field of education: interdisciplinary and inclusive approaches – EUROVALID».

So, hub-laboratory practices an online intercultural language meeting, series of author's projects such as «BiEM: United by the language of profession: Ukrainian and International students», «United by the language of profession (ELIT faculty): Ukrainian and International students», «United by the language of art: Ukrainian and International students» (all the events were outlined on official page of Language training of foreign citizens Department) (Alic, 2023).

Therefore, the hub-laboratory promotes the development of language skills of foreign students, creates a foundation for further study of the Ukrainian language as a foreign language. Hub-laboratory is a powerful educational instrument for language teaching, intercultural online meetings.

The language hub-laboratory «Ukr. Lang. Laboratory for foreign students» on the Facebook social network is a relevant tool for Ukrainian-language training of foreign students interested in choosing a future profession and continuing their studies at Sumy State University.

The hub-laboratory ensures compliance with the most urgent needs and interests of foreigners in learning Ukrainian as a foreign language, overcoming language barriers by participants of the hub-laboratory, career guidance work.

References:

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Congratulations on winning the All-Ukrainian Competition «Young Scientist of

the Year-2022» of the Council of Young Scientists under the Ministry of Education and Science of Ukraine. <https://lang.sumdu.edu.ua/en/news-en/578-congratulations-on-winning-the-all-ukrainian-competition-young-scientist-of-the-year-2022-of-the-council-of-young-scientists-under-the-ministry-of-education-and-science-of-ukraine>

The hub-laboratory «Ukr.Lang.Laboratory for foreign students», which is co-funded by the Erasmus+ Jean Monnet Program of the European Union «Eurovalid», won the 3rd prize contest of «Pedagogical Innovations of Sumy State University 2022» <https://lang.sumdu.edu.ua/en/module-jean-monnet/european-values-of-intercultural-dialogue-in-education-interdisciplinary-and-inclusive-approaches-eurovalid/project-news/514-the-hub-laboratory-ukr-lang-laboratory-for-foreign-students-which-is-co-funded-by-the-erasmus-jean-monnet-program-of-the-european-union-eurovalid-won-the-3rd-prize-contest-of-pedagogical-innovations-of-sumy-state-university-2022>

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ENHANCING FOREIGN LANGUAGES TEACHING THROUGH DIGITAL TECHNOLOGIES

In the 21st century, proficiency in foreign languages has become increasingly valuable. It gives the possibilities for global communication, cultural exchange and of course for professional opportunities. And now many teachers try to equip students with the skills needed to be successful in a multilingual society. The digital technologies as powerful tools play a great role for enhancing foreign languages teaching. This article explores the role of digital technologies in foreign languages education, their benefits, challenges and potential for transforming language learning