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T-mail: [lianakoziarevich@ukr.net]

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... (),

... [1; 2; 3].

... : 1)

... ; 2) ; 3)

... , 4) «

» [1, .14].

... (. *fascination* —)

... [4, c.11].

... :

... "

... (. *calibre* . *k lib* - ,) -

... [3, c.9].

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— () ;

— ;

— , ;

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3.

": - "see", "watch", "notice", "observe", "bright";
"loudly", "sound", "rhythmically"; - "contact", "take", "tense".

4.

[1, c.22]. "Excuse me, sir", she said politely. He turned to her and smiled. "Haven't I observed you on local television?" "No mistake, miss, you might have." He said, remained stonely polite (Lette, AE, 19).

5.

: « , ..." "And there's only one person that resembles me - it's you. She got excited. (Sisman, p.62).

6.

. She waited until he was feet from her before making the next move. She turned her head to show a clear line down to the shadow of her cleavage. She brought her eyes up and let herself breathe like he. "I saw you from..." "Yeah." He continued (Lette, p. 27).

» [3].

(. pick-up – “ ”). –

Nota Bene. SEED

SEDUCTION –

*Can I have directions? ["To where?"] To your heart.
Are you an alien? because you just abducted my heart.
I hope there's a fireman around, cause you're smokin!
Excuse me, I think you have something in your eye. Hope, it's just a sparkle.
If beauty were time, you'd be an eternity.
I was blinded by your beauty so I'm going to need your name and number for insurance reasons.
I know I don't have a chance, but I just wanted to hear an angel talk.
Roses are red, violets are blue, how would you like it if I came home with you?*

[1].

() [3, c. 17]. «

» [5, . 2]. You're under our spell! Buy more right now! You're still hungry!

NEUROLINGUISTIC DOMINANTS OF THE ENGLISH FASCINATIVE COMMUNICATION

L. V. Koziarevych

The given article is dedicated to the English fascinating communication in the context of neurolinguistic programming. Fascinating communication is based on the concept of attracting attention. To perform an effective fascinating communication is necessary to use neuroinguistic technics.

Key words: *fascinating communication, neurolinguistic programming, cognitive structure.*

1. . . . / , 1996. – 496 .
2. . . . : , 2003. – . 223-227. //
3. ' . . . : . . . / . . . ' , . . . – : , 1997. – 256 .
4. . . . (), 2009. – 66 .
5. . . . / , 2006. – 98 .

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