

## INNOVATIONS

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Innovation is a new device, providing qualitative increase in the efficiency of processes or products demanded by the market. It is the end result of human intellectual activity, his imagination, creative process, discoveries, inventions and rationalization.

Innovations happen in many ways and by accident. At other times innovations happen because people or companies work toward a goal using a combination of skills, creativity and knowledge.

There are different types of innovations: technological, social(process), food, organizational, marketing.

Nowadays it is very important to understand how innovations improve our life because change is happening all around us all the time. We live in the world of innovations which we can't imagine without modern devices, electricity, our mobile appliance, cars, machines.

All new devices have positive and negative influence. People must control them. In other cases they can be harmful for a person as well as for our environment.

First of all, origin of innovations are ideas and creative thinking, which we can improve reading books and science literature. People can combine creativity, knowledge and experience for success work and production.

Human brain is the most important thing in innovation. People come up with new things and they think how to use them in other scope of action. They must connect with others for creating something new : "One head is good, but two are better!"

Time is the main qualifier of human possibilities. Intelligent people can use time for their own purposes, needs. They can create something new too. People need much information which provoke ideas and increase our possibilities.

Innovations play an essential part in our life, so nowadays it's impossible to imagine our life without them.

Let's create our life!

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