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gon « (, , ») [1, .12]. , ,

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 [2, .108].
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 [4, .27].
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 [2, .121].
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 [3, 61].
 1. - « » - ,
When the average American family saw its income go up \$7,500 instead of down \$2,000 like it has under George Bush [5].
 7,500\$, 2,000\$
 2. - - ,
 - , - , ,
If John McCain wants to follow George Bush with more tough talk and bad strategy, that is his choice [6].

3.

We need a President who can face the threats of the future, not keep grasping at the ideas of the past [5].

4.

He's said no to higher fuel-efficiency standards for cars, no to investments in renewable energy... [5].

« »

5.

These guys are running on "No, We Can't," and proud of it! [6].

(, '); who can face ..., not keep grasping(... , - instead of
) ,
no to higher fuel-efficiency..., ... no to investments (..., ...
).

1.

I've seen it in the soldiers who re-enlist after losing a limb [5].

2.

Promise is the only reason I am standing here tonight [6].

3.

And we are here to restore that legacy [5].

4.

Even when I was running for this office, we knew it would take time to reverse the damage of... [5].

1.

On November 4th, we must stand up and say: "Eight is enough" [6].

4. ... : « - ».

2. ... , ,
 ()
ut we also rise or fall as one nation [6].

3. ...
We are a better country than this [5].

4. ...
And when I hear a woman talk about the difficulties of starting her own business, I think about my grandmother... [5].

5. ...
I will build new partnerships! [5].

6. ... !
Because next week the same party will ask this country for... [6].

7. ...
He said that our economy has made "great progress" under this President.
 « »
 28 2008
 ()
«I address all my fellow citizens of this great nation» ().

We meet at the moment when our nation is at war, our economy is in turmoil, and the American promise has been threatened once more [5]. ()
)
 «our»,

But the failure to respond is a direct result of a broken politics in Washington and the failed policies of George W. Bush [6]. ()
)
fail

«America, we are better than these last eight years ()». This country is more decent than... (, ...). This country is more generous (, ...). We are more compassionate than... [5]. (, ...)

On November 4th, we must stand up and say: "Eight is enough." [5]. (must, you, we. « »),

Senator McCain has been anything but independent [5]. ()

In Washington, they call this the Ownership Society, but what it really means is – you're on your own. Out of work? Tough luck. No health care? The market will fix it. Born into poverty? Pull yourself up by your own bootstraps – even if you don't have boots. You're on your own [5]. (? ?)

Now is the time to finally meet our moral obligation [5]. (our)

But what I will not do is suggest that the Senator takes his positions for political purposes [5]. ()

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23 72

I don't believe that Senator McCain doesn't care what's going on in the lives of Americans, I just think he doesn't know [5]. ()

I believe, I think *he doesn't care, he doesn't know.*
It's not because John McCain doesn't care. It's because John McCain doesn't get it [6].
 (, , ,)

This election has never been about me. It's been about you [6]. ()

« »

PRAGMALINGUISTIC MEANS OF SPEECH TACTICS REALIZATION

O.M. Volkov

The article deals with speech tactics and strategies, which are used by a politician to gain speech influence upon the addressee and pragmalinguistic means of their realization.

Key words: *speech image, speech tactics and strategies, pragmalinguistic means, political discourse.*

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