## Ministry of Education and Science of Ukraine

Sumy State University
Academic and Research Institute of Business,
Economics and Management
Lovely Professional University

# Financial Markets, Institutions and Risks

Proceedings
of the International Scientific and Practical
Online-Conference

(Sumy, November 20-22, 2021)



Sumy Sumy State University 2021 330.3:005(063) S62

#### Editor-in-Chief

Prof., Dr. Vasilyeva Tetyana, Director of Academic and Research Institute of Business, Economics and Management, Sumy State University

#### **Editorial Board:**

As. Prof., Dr. Tiutiunyk Inna, Sumy State University, Ukraine;

Ph.D. Mayboroda Tetyana, Sumy State University, Ukraine;

PhD student Us Yana, Sumy State University, Ukraine;

Prof., Dr. Hrytsenko Larysa, Sumy State University, Ukraine;

As. Prof., Dr. Karintseva Oleksandra, Sumy State University, Ukraine;

Prof., Dr. Kuzmenko Olga, Sumy State University, Ukraine;;

Prof., Dr. Lyulyov Oleksiy, Sumy State University, Ukraine;

Prof., Dr. Petrushenko Yuriy, Sumy State University, Ukraine;

Prof., Dr. Rekunenko Ihor, Sumy State University, Ukraine; As. Prof., Ph.D. Serpeninova Yulia, Sumy State University, Ukraine; Prof., Ph.D. Babli Dhiman, Lovely Professional University, India;

As. Prof., Ph.D. **Lalit Bhalla**, Lovely Professional University, India;

Prof., Ph.D. Nitin Gupta, Lovely Professional University, India;

As. Prof., Ph.D. Sukhpreet, Lovely Professional University, India;

Prof., Ph.D. **Suresh Kashyap**, Lovely Professional University, India.

Approved by the Academic Council of Sumy State University (protocol № 4, 16 December 2021)

Financial Markets, Institutions and Risks: Proceedings of the International S62S Scientific and Practical Online-Conference, Sumy, November 20-22, 2021 / edited by Prof., Dr. Vasilyeva Tetyana. – Sumy: Sumy State University, 2021. – 76 p.

The Proceedings contain the abstracts of the International Scientific and Practical Online-Conference "Financial Markets, Institutions and Risks" (Sumy, November 20-22, 2021).

For scientists, scientists, students, graduate students, representatives of business and public organizations and higher education institutions and a wide range of readers.

330.3:005(063)

### TABLE OF CONTENTS

v p ·	SOYBEAN FUTURES MARKETS-	
Kumar Ravi, Dhiman Babli	EXPLORING LINKAGES BETWEEN INDIA	5
	AND CHINA	
Sharma Swaty, Dhiman Babli Chorna Svitlana	IDENTIFICATION OF CO-INTEGRATION	
	BETWEEN INDIAN AND US ENERGY AND	8
	AGRICULTURE COMMODITIES	
	FINANCIAL SOLVENCY OF INSURERS AS	
	A BASIS FOR INSURANCE	
	DEVELOPMENTFINANCIAL SOLVENCY	11
	OF INSURERS AS A BASIS FOR	
	INSURANCE DEVELOPMENT	
Sharma Parmod K,	NEED FOR PRIVATE SECTOR BANKS'	16
Dhiman Babli	CONSOLIDATION IN INDIA	10
Mynenko Serhii, Chevguz Karina	REVIEW OF METHODS OF ECONOMIC	
	AND MATHEMATICAL MODELING OF	21
	BANKING RISKS	
Tverezovska	GREEN BANKING IN THE SYSTEM OF	
Oleksandra,	EFFECTIVE FINANCING OF	26
Hrytsenko Larysa	INVESTMENTS PROJECTS	
Gagandeep Singh, Rahul Sharma, Sukhpreet Kaur	SHAREHOLDER ACTIVISM AND	
	CORPORATE PERFORMANCE DURING	31
	COVID-19: EVIDENCE FROM THE INDIAN	31
	BANKING SECTOR	
Jasneet Kaur	CONCEPT OF CREATIVE ACCOUNTING	34
Ajay Chandel		5 1
Shkarupa Olena, Kalchenko Ihor	ANALYSIS OF THE IMPACT OF ONLINE	20
	PAYMENTS ON THE SECURITY OF	39
	BUSINESS DIGITALIZATION	
Lavryk Yevheniia	BASIC APPROACHES TO MANAGING THE	44
	ECONOMIC STABILITY OF ENTERPRISES	
Ponyrko Ivan,		
Us Yana,	DIGITAL MARKETING FOR SMALL AND	40
Pimonenko Tetyana,	MEDIUM BUSINESS	49
Lyulyov Olexii, Kwilinski Aleksv		
IN VULLITINKT ATEKNY		

Vynogradov Vladislav, Troian Maria	THE GLOBAL FINANCIAL CRISIS AND ITS IMPACT ON UKRAINE'S ECONOMY	55
Ziabina Yevheniia	THE IMPACT OF LABOR RESOURCES ON GREEN COMPETITIVENESS AND FINANCIAL STABILITY OF ENTERPRISES	59
Bozhenko Victoria, Lysenko Oksana Kravchenko Olena Shapoval Oleksii Semenog Andrii	SHADOW ECONOMY AS A THREAT TO NATIONAL SECURITY BLOCKCHAIN TECHNOLOGY: CURRENT STATUS AND PROSPECTS DEVELOPMENT OF DIGITAL BANKING	63 68
Ostrivnnyi Vadym Mazurenko Oleksiy	INSTITUTIONAL DETERMINANTS OF THE INTERNATIONAL TAX COMPETITIVENESS	70 73

# REVIEW OF METHODS OF ECONOMIC AND MATHEMATICAL MODELING OF BANKING RISKS

Mynenko Serhii, PhD student Chevguz Karina, student Sumy State University, Ukraine

The activities of each financial institution are accompanied by risky decision-making. There are several approaches to determining «risk», but the vast majority of scientists consider this concept as the probability of a negative result from the activity. For example, I. Ivchenko, the author of the manual «Modeling of economic risks and risk situations» uses the following definition: «Risk is the probability of losses or non-receipt of income compared to the forecast option» (2007). In the textbook «Planning of the enterprise» the authors V. Pasichnyk and O. Akilina gives the following explanation: «the essence of risk is that every company is constantly threatened by loss of profit and solvency in the implementation of economic and financial activities under the influence of unforeseen changes in the internal environment» (2005).

Banking risks are divided into:

- liquidity risk (on the website of the National Bank of Ukraine the causes of liquidity risk are: inability to manage funds, changes in funding or execution of off-balance sheet sources of resources) (2021).
- risk of changes in credit rates (arises due to adverse changes and interest rates, impact on profitability and value of assets, liabilities and off-balance sheet instruments) (2021).
- credit risks (arising from the inability of the obliging party, the terms of any financial agreement with the bank or otherwise committed) (2021).
- capital adequacy (The editorial board under the leadership of V. Stelmakh gives the following definition in the «Encyclopedia of Banking» «Capital adequacy an indicator, that shows the availability of capital sufficient to perform its functions and cover the risks required during banking operations» (2009).

Risks cannot be completely avoided, but they can be investigated, analyzed and their consequences minimized (Mazurenko et al., 2021; Bozhenko, 2021; Starchenko et al., 2021; Dudchenko, 2020; Samoilikova, 2020; Yarovenko et al., 2020; Mazurenko and Tiutiunyk, 2021; Pimonenko et al., 2021; Kryvych and Goncharenko, 2020; Matsenko et al., 2021; Lazorenko et al., 2021; Oleksich et al., 2021; Mamay et al., 2021; Taraniuk et al., 2020). Economists use economic-mathematical methods and models to assess and manage risks (Yelnikova and Barhaq, 2020; Goncharenko and Lopa, 2020; Eddassi, 2020; Ziabina et al., 2020; Chukwu and Kasztelnik, 2021; Medani and Bhandari, 2019).

Economic-mathematical methods and models are a set of scientific

directions, such as statistics and econometrics, aimed at the study of economic processes by mathematical methods. The use of economic and mathematical methods is widely used to solve practical problems, namely: organizing information and creating requirements for planning and management, problem analysis and study of factors that affect economic processes (Shkarlet et al., 2019; Vasilieva et al., 2017; Bublyk et al., 2017; Fila et al., 2020; Gallo et al., 2019). Mathematical methods allow to simulate economic situations and assess the consequences of choosing certain solutions. Methods of economic and mathematical analysis regulate the activities of credit and financial institutions, providing a choice of optimal solutions, allow you to analyze the value and possibilities of minimization, reducing uncertainty.

The most common economic and mathematical methods and models used to manage banking risk are:

- Method of mathematical programming. This group of methods allows you to minimize creditor errors and maximize profits, taking into account various constraints. Using the thematic programming method, the best optimal customer shares in the loan portfolio and / or the optimal parameters of credit products.
- Methods of linear programming. This method is used by analysts in solving many optimization problems, where the functional determinants of the studied phenomena and processes are deterministic. The results obtained using linear programming methods provide an opportunity to analyze the service and analyze the potential for changing the value of any of the parameters of the object under study, as well as other reserves that are not realized by the possibilities. Linear programming problems are successfully solved using modern specialized software products (2009).
- Methods of mathematical games. Used in the field of management decisions at the stage of forming an alternative and choosing the optimal strategy. Analytically, they can be presented as a game, three or more players, each of whom wants to maximize their benefits (minimally lose) at the expense of another strategy by choosing the optimal strategy. An example is the relationship between the bank and the client.
- A method of studying the operations of use in the analysis to obtain a comparative assessment of alternative solutions. The complexity of the method is that the researched operations are open systems, as well as related to other actions, which at a certain point in time are not of interest to the study, but can affect the course of operations. However, awareness of operations, its purpose, analysis of factors used for this purpose, comparison of costs and results should give the analyst a reason to identify certain and formulate the conditions of the tasks, conducting a selection of indicators.

Thus, the use of these economic and mathematical methods allows us to reduce the probability of loss of profit.

#### References

- Bachevsky, B. E., Zablodskaya, I. V., & Reshetnyak, O. O. (2009). *Potential and development of the enterprise* [E-book]. Center for Educational Literature.
- Bozhenko, V. (2021). Enhancing Business Integrity as a Mechanism for Combating Corruption and Shadow Schemes in the Country. Business Ethics and Leadership, 5(3), 97-101. https://doi.org/10.21272/bel.5(3).97-101.2021
- Bublyk, M., Koval, V., Redkva, O. (2017). Analysis impact of the structural competition preconditions for ensuring economic security of the machine building complex. Marketing and Management of Innovations, 4, 229-240, http://doi.org/10.21272/mmi.2017.4-20
- Chukwu, A.O., Kasztelnik, K. (2021). Innovative Strategies For Social-Economic Development Financial Strategies In The Development Country. SocioEconomic Challenges, 5(1), 44-65. https://doi.org/10.21272/sec.5(1).44-65.2021
- Credit risk. (n.d.).
  Https://Old.Bank.Gov.Ua/Control/Uk/Publish/Article?Art\_id=123415&cat\_id=123213. Retrieved November 23, 2021, from https://old.bank.gov.ua/control/uk/publish/article?art\_id=123415&cat\_id=123213
- Dudchenko, V.Yu. (2020). Interaction of Central Bank Independence and Transparency: Bibliometric Analysis. Business Ethics and Leadership, 4(2), 109-115. https://doi.org/10.21272/bel.4(2).109-115.2020.
- Eddassi, H. (2020). Fiscal Regime and Tax Policy in Resource-Rich Countries In The Process Of Globalization: Literature Review. SocioEconomic Challenges, 4(2), 67-77. https://doi.org/10.21272/sec.4(2).67-77.2020.
- Fila, M., Levicky, M., Mura, L., Maros, M., & Korenkova, M. (2020). Innovations for Business Management: Motivation and Barriers. Marketing and Management of Innovations, 4, 266-278. http://doi.org/10.21272/mmi.2020.4-22
- Gallo, P., Mihalcova, B., Vegsoova, O., Dzurov-Vargova, T & Busova, N. (2019). Innovative Trends in Human Resources Management: Evidence for the Health Care System. Marketing and Management of Innovations, 2, 11-20. http://doi.org/10.21272/mmi.2019.2-01
- Goncharenko, T., Lopa L. (2020). Balance Between Risk And Profit In The Context Of Strategic Management: The Case Of Ukrainian Banks. SocioEconomic Challenges, 4(1), 111-121. http://doi.org/10.21272/sec.4(1).111-121.2020.
- Interest rate risk. (n.d.). Https://Old.Bank.Gov.Ua/Control/Uk/Publish/Article?Art\_id=123608&cat\_id= 123320. Retrieved November 23, 2021, from https://old.bank.gov.ua/control/uk/publish/article?art\_id=123608&cat\_id=1233 20

- Ivchenko, I. Y. (2007). *Modeling of economic risks and risk situations*. Center for Educational Literature.
- Kryvych, Y., Goncharenko, T. (2020). Banking strategic management and business model: bibliometric analysis. Financial Markets, Institutions and Risks, 4(1), 76-85. http://doi.org/10.21272/fmir.4(1).76-85.2020.
- Lazorenko, V., Saher, L., & Jasnikowski, J. (2021). Web management as a marketing management determinant: case for pharmaceutical enterprises. Health Economics and Management Review, 2(2), 105-114. https://doi.org/10.21272/hem.2021.2-10
- Liquidity risk. (n.d.).

  Https://Old.Bank.Gov.Ua/Control/Uk/Publish/Article?Art\_id=123610&cat\_id= 123320. Retrieved November 23, 2021, from <a href="https://old.bank.gov.ua/control/uk/publish/article?art\_id=123610&cat\_id=1233">https://old.bank.gov.ua/control/uk/publish/article?art\_id=123610&cat\_id=1233</a>
- Mamay, A., Myroshnychenko, Iu., & Dzwigol. H. (2021). Motivation management model and practical realization within the health care institutions. Health Economics and Management Review, 2(2), 23-30. https://doi.org/10.21272/hem.2021.2-03
- Matsenko, O., Kubatko, O., Bardachenko, V., & Demchuk, K. (2021). Transformation of the Restaurant Business as a Result of the COVID-19 Pandemic: Improving the Security of Service and Maintaining the Health of Human Capital. Health Economics and Management Review, 2(3), 27-38. https://doi.org/10.21272/hem.2021.3-03
- Mazurenko, O., Tiutiunyk, I. (2021). The International Tax Competitiveness: Bibliometric Analysis. Financial Markets, Institutions and Risks, 5(1), 126-138. https://doi.org/10.21272/fmir.5(1).126-138.2021
- Mazurenko, O., Tiutiunyk, I., Derkach, L. (2021). The Impact of Tax Morality on Tax Evasion: Evidence of EU Countries. Business Ethics and Leadership, 5(3), 108-112. https://doi.org/10.21272/bel.5(3).108-112.2021
- Medani P. Bhandari (2019). Sustainable Development: Is This Paradigm The Remedy of All Challenges? Does Its Goals Capture The Essence of Real Development and Sustainability? With Reference to Discourses, Creativeness, Boundaries and Institutional Architecture. SocioEconomic Challenges, 3(4), 97-128. http://doi.org/10.21272/sec.3(4).97-128.2019.
- Oleksich, Zh., Polcyn, J., & Shtorgin, O. (2021). Adaptation of the best European practices in administering local health care institutions. Health Economics and Management Review, 2(2), 15-22. https://doi.org/10.21272/hem.2021.2-02
- Pasichnyk, V. G., & Akilina, O. V. (2005). *Business planning: a textbook*. Center for Educational Literature.
- Pimonenko, T., Us, Ya., Myroshnychenko, Yu., Dubyna, O., Vasylyna, T. (2021). Green Financing for Carbon-Free Growth: Role of Banks Marketing Strategy.

- Financial Markets, Institutions and Risks, 5(3), 71-78. https://doi.org/10.21272/fmir.5(3).71-78.2021
- Samoilikova, A. (2020). Financial Policy of Innovation Development Providing: The Impact Formalization. Financial Markets, Institutions and Risks, 4(2), 5-15. https://doi.org/10.21272/fmir.4(2).5-15.2020.
- Shkarlet, S., Kholiavko, N., Dubyna, M. (2019). Information Economy: Management of Educational, Innovation, and Research Determinants. Marketing and Management of Innovations, 3, 126-141. http://doi.org/10.21272/mmi.2019.3-10
- Starchenko, L.V., Samusevych, Ya., Demchuk, K. (2021). Social and Eco-Friendly Enterpreneurship: The Keys to Sustainability. Business Ethics and Leadership, 5(1), 118-126. https://doi.org/10.21272/bel.5(1).118-126.2021
- Stelmakh, V. S., Alyoshin, V. B., & Moroz, A. M. (2001). *Encyclopedia of Banking of Ukraine / Nat. Bank of Ukraine, Institute of Independent Experts* [E-book].
- Taraniuk, L., D'yakonova, I., Taraniuk, K., & Qiu, H. (2020). Basic financing principles of anti-covid measures: the case of the bank for international settlements. Health Economics and Management Review, 1(2), 43-50. https://doi.org/10.21272/hem.2020.2-05
- Vasilieva, T., Lieonov, S., Makarenko, I., Sirkovska, N. (2017). Sustainability information disclosure as an instrument of marketing communication with stakeholders: markets, social and economic aspects. Marketing and Management of Innovations, 4, 350 357. http://doi.org/10.21272/mmi.2017.4-31
- Yarovenko, H., Kuzmenko, O., Stumpo, M. (2020). Strategy for Determining Country Ranking by Level of Cybersecurity. Financial Markets, Institutions and Risks, 4(3), 124-137. https://doi.org/10.21272/fmir.4(3).124-137.2020
- Yelnikova, Ju., Barhaq, A.R. (2020). Transparency of Responsible Investment Environment. Business Ethics and Leadership, 4(4), 68-75. https://doi.org/10.21272/bel.4(4).68-75.2020
- Ziabina, Ye., Pimonenko, T., Starchenko, L. (2020). Energy Efficiency Of National Economy: Social, Economic And Ecological Indicators. SocioEconomic Challenges, 4(4), 160-174. <a href="https://doi.org/10.21272/sec.4(4).160-174.2020">https://doi.org/10.21272/sec.4(4).160-174.2020</a>